



SHIRE OF CARNARVON

AGENDA

COMMUNITY GROWTH FUND COMMITTEE
TUESDAY 19 AUGUST 2025

Shire Council Chambers,
Stuart Street Carnarvon,
West Australia
Phone: (08) 9941 000
Fax: (08) 9941 1099
Website – www.carnarvon.wa.gov.au

The Shire of Carnarvon acknowledges and respects the Yinggarda (Carnarvon) and Baiyungu (Coral Bay) as the traditional custodians of the lands where we live and work. We pay our respects to Elders, past, present and emerging. The Shire of Carnarvon is committed to honouring the traditional custodians' unique cultural and spiritual relationships to the land, waters and seas and their rich contribution to society.

NOTICE OF MEETING

Notice is hereby given

Shire of Carnarvon
Community Growth Fund Committee Meeting
will be held
on Tuesday 19 August 2025
at the Shire Council Chambers, Stuart Street
Carnarvon,
commencing at 12.00PM.

Amanda Dexter
CHIEF EXECUTIVE OFFICER

DISCLAIMER

No responsibility whatsoever is implied or accepted by the Shire of Carnarvon for any act, omission or statement or intimation occurring during Council/Committee Meetings or during formal/informal conversations with Staff or Councillors. The Shire of Carnarvon disclaims any liability for any loss whatsoever and howsoever caused arising out of reliance by any person or legal entity on any such act, omission or statement or intimation occurring during Council/Committee Meetings or discussions. Any person or legal entity who acts or fails to act in reliance upon any statement does so at that person's or legal entity's own risk.

In particular and without derogating in any way from the broad disclaimer above, in any discussion regarding any planning application or application for a licence, any statement or limitation of approval made by a member or officer of the Shire of Carnarvon during the course of any meeting is not intended to be and is not taken as notice of approval from the Shire of Carnarvon. The Shire of Carnarvon warns that anyone who has an application lodged with the Shire of Carnarvon must obtain and only should rely on WRITTEN CONFIRMATION of the outcome of the application, and any conditions attaching to the decision made by the Shire of Carnarvon in respect of the application.

INFORMATION ON PUBLIC QUESTION TIME

The following information is provided should you wish to ask a question of Council at the Ordinary Meetings held on a monthly basis.

Please note that questions that have not been filled out on the Submission Form will not be accepted.

- The Local Government Act 1995 allows members of the public to ask questions in regard to any issue relating to the Shire.
- A maximum of 15 minutes will be allowed for public question time and the Presiding Member will allow a maximum of three (3) verbal/written questions per person.
- Prior to asking a question, the speaker must state his/her name and address.
- Members of the public are discouraged from asking questions which contain defamatory remarks, offensive language or questioning the competency of staff or Council members.
- The Presiding Member may nominate a member or officer to answer the question and may also determine that any complex questions requiring research be taken on notice and answered in writing.
- No debate or discussion is allowed to take place on any question or answer.
- A summary of each question asked and the response given will be included in the minutes of the meeting –

Local Government (Administration) Regulations 1996 – Pt 2, r.11 – (in part reads -)
11. Minutes, content of (Act s.5.25(1)(f))

The content of minutes of a meeting of a council or a committee is to include –
(e) a summary of each question raised by members of the public at the meeting and a summary of the response to the question.

Responses to questions that are taken on notice will be responded to as soon as possible.

- If you wish to ask a question, please complete the Public Question Time Submission Form at the back of this information sheet. Alternatively, questions can be submitted in writing to the Shire of Carnarvon 3 days prior to the meeting.

SPECIAL MEETINGS OF COUNCIL

Members of the public are welcome to attend a Special Meeting of Council if open, and ask questions of the Council within the allotted public question time *subject to the questions being asked only relating to the purpose of the Special Meeting (s5.23 of the Act and regulation 12 (4) of the Local Government (Administration) Regulations 1996, the Department of Local Government and Communities Guide to Meetings and Governance Bulletin April 2014 and Guideline No. 3 Managing Public Question Time.)*

INDEX

1	ATTENDANCE AND APOLOGIES	5
2	PUBLIC QUESTION TIME	5
3	DECLARATIONS OF INTEREST	5
4	CONFIRMATION OF MINUTES	5
4.1	Minutes of the Community Growth Fund Committee Meeting - 25 February 2025	5
5	REPORTS	6
5.1	Community Growth Fund & Outgoing Sponsorship Applications - Round 2, July 2025	6
6	DATE OF NEXT MEETING	74
7	CLOSE.....	74

1 ATTENDANCE AND APOLOGIES

(The Local Government Act 1995 Section 2.25 provides that a Council may, by resolution, grant leave of absence to a member for Ordinary Council Meetings. The leave cannot be granted retrospectively and an apology for non-attendance at a meeting is not an application for leave of absence.)

2 PUBLIC QUESTION TIME

(In accordance with Section 5.24 of the Local Government Act 1995, a 15 minute public question time is made available to allow members of the public the opportunity of questioning Council on matters concerning them. All questions are to be provided on the Public Question Time Submission Form.)

3 DECLARATIONS OF INTEREST

(Elected Members and Officers are reminded of the requirements of Section 5.65 of the Local Government Act 1995, to disclose any interest during the meeting or when the matter is to be discussed.)

4 CONFIRMATION OF MINUTES

4.1 Minutes of the Community Growth Fund Committee Meeting - 25 February 2025

5 REPORTS

5.1 COMMUNITY GROWTH FUND & OUTGOING SPONSORSHIP APPLICATIONS - ROUND 2, JULY 2025

File No:	ADM0080
Location/Address:	N/A
Name of Applicant:	N/A
Name of Owner:	Shire of Carnarvon
Author(s):	Stephanie Leca, Executive Manager, Lifestyle and Community
Authoriser:	Amanda Leighton, Executive Manager, Corporate Strategy and Performance
Declaration of Interest:	Impartiality
Voting Requirement:	
Previous Report:	March 2025
Schedules:	<ol style="list-style-type: none">1. Community Growth Fund Applications2. Outgoing Sponsorship Applications

Authority/Discretion:

Nil

Summary of Report

This report presents the applications from Round Two of the Community Growth Fund and Outgoing Sponsorship and seeks the Community Growth Fund committee to assess applications.

Background

The Shire of Carnarvon's Community Growth Fund and Outgoing Sponsorship Round Two opened for applications on 1 July and closed on 12 August 2025, allowing six weeks for community groups and organisations to submit funding applications. Round two received a total of ten applications across both categories as listed below:

COMMUNITY GROWTH FUND

1. Carnarvon Race Club Incorporated
2. Gascoyne Community Services Aboriginal Corporation
3. Carnarvon Junior Cricket Association
4. Parent Controlled Carnarvon Christian School
5. Surfing WA

OUTGOING SPONSORSHIP

1. Carnarvon Fishing Club Incorporated
2. Gascoyne Food Council Incorporated
3. Events Carnarvon Incorporated
4. Carnarvon Windfest Incorporated
5. Carnarvon Chamber of Commerce and Industry Incorporated

It is recommended that the committee reviews the submitted applications and makes recommendations using the provided Grant Assessment Matrix for the Community Growth Fund. Additionally, the committee should assess the applications for the Outgoing Sponsorship and recommend approvals based on the available budget.

As the Community Growth Fund does not have delegated authority, the Committee's Assessment Report and recommendations will be presented to Council for formal consideration on Tuesday, 26 August 2025.

Stakeholder and Public Consultation

The Shire was proactive in promoting the Community Growth Fund and the Outgoing Sponsorship opportunity and application process through social media, email outreach, and updates on the Shire's website. The Shire invited community groups to meet with Shire officers to discuss applications before submissions as per the guidelines.

Shire officers offer support, advice and guidance to applicants, ensuring they have the necessary information to navigate the process; noting that officers do not complete applications for applicants.

Statutory Environment

Nil. The Community Growth Fund committee has no delegated authority.

Relevant Plans and Policy

Shire of Carnarvon's Strategic Community Plan

CD004 - Carnarvon Growth Fund Policy

CD0014 - Outgoing Sponsorship Policy

Financial Implications

The Council allocates funding for the Community Growth Fund as part of its annual budget process. The current balance of the fund is \$104,500.00. In this round, a total of \$25,897.00 has been requested through Community Growth Fund applications, and \$45,000 has been requested through Outgoing Sponsorship applications, bringing the total requested amount to \$70,897.00. There are two more rounds of funding scheduled to open in October 2025 and January 2026.

Risk Assessment

STEP 3 – Risk Tolerance Chart Used to Determine Risk						
Consequence →		Insignificant 1	Minor 2	Major 3	Critical 4	Extreme 5
Likelihood ↘						
Almost certain	A	High	High	Extreme	Extreme	Extreme
Likely	B	Moderate	High	High	Extreme	Extreme
Possible	C	Low	Moderate	High	Extreme	Extreme
Unlikely	D	Low	Low	Moderate	High	Extreme
Rare	E	Low	Low	Moderate	High	High

Risk Category	Description	Rating	Mitigating Action/s
Financial	Funding commitments cannot be met within budget.	Moderate	Ensure allocations are within budget provisions.
Health & Safety	N/A		
Reputation	Decision-making on approvals and rejections is subject to community criticism.	Moderate	Provision of clear policy and guidelines and timely communication will assist in mitigating this risk.
Service disruption	N/A		
Compliance	Applications funded are non-compliant	High	Community Growth Fund committee reviews all applications to ensure they

	with the Community Growth Fund policy.		meet the requirements set out in the Community Growth Fund policy.
Property	N/A		
Environment	N/A		
Fraud	Allocated grants may need to be used appropriately as indicated in the application.	Moderate	Appropriate and substantial acquittal processes are in place that makes each organisation accountable for funds according to their funding application.

Community and Strategic Objectives

The proposal aligns with the following desired objectives as expressed in the *Community Strategic Plan 2022-2032*:

OBJECTIVES

In 2040 Carnarvon is a place where:

- *Our sustainable livelihoods create a community that can flourish into the future*
- *Our community acknowledges our history and celebrates our diverse cultures*
- *Our community is engaged, inclusive and supportive*

ADDITIONAL FOCUS AREAS:

- *Improve the trust between citizens and the Shire of Carnarvon*

BIG IDEAS FOR THE FUTURE OF CARNARVON:

- N/A

Comments

Each application has undergone a comprehensive evaluation by the Shire and has been entered into a matrix. This matrix provides a summary for the Community Growth Fund committee, for review at the meeting on Tuesday, 19 August 2025.

OFFICER'S RECOMMENDATION

That the Community Growth Fund Committee Meeting, considers the applications received and recommends the following recipients and amounts to Council:

(List to be completed in the minutes)



Details of Your Organisation

Organisation Name	CARNARVON RACE CLUB INC
Street Address	111 CORNISH STREET, CARANRVON, WA 6701
Postal Address	P O BOX 399, CARNARVON, WA 6701
Contact Number	0497 076 450
Email Address	operationsmanager@carnarvonraceclub.com.au
Select your organisation type:	
<input type="checkbox"/> Not-for-profit Organisation	
<input checked="" type="checkbox"/> Incorporated Organisation	
Does your Organisation have an Australian Business Number (ABN)?	
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
If yes, please provide your Australian Business Number (ABN):	
36968182727	
Is your Organisation registered for GST?	
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No	
Does your Organisation have Public Liability Insurance?	
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A	
Insurance Amount: \$20,000,000.00	

Contact Person

Full Name	GEOFF RODIER
Position	OPERATIONS MANAGER
Contact Number	0497076450
Email Address	operationsmanager@carnarvonraceclub.com.au

Grant History

Has the Organisation previously received a Community Growth Fund Grant with the Shire of Carnarvon?
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

If yes, please provide details below and has this grant been acquitted?

Project Name	Amount	Year Funded

Project Details

Project/ Event Title	CARNARVON RACE CLUB		
Commencement Date	01/07/2025	Completion Date	30/06/2026
Venue/ Location	111 CORNISH STREET, CARNARVON		
<p>Please provide an overview of your project's goals and the outcomes you intend to achieve:</p> <p><i>Please ensure this response clearly articulates the primary objectives of your project and the outcomes you expect to achieve. Start by outlining the overarching goals, such as the purpose and significance of the project. Be specific about what you aim to accomplish and why it matters. Next, detail the anticipated outcomes, including the measurable impacts and benefits your project will deliver. Highlight any community engagement or long-term benefits. Providing concrete examples or benchmarks can help illustrate your points effectively. Ensure your response is concise, focused, and aligns with the funding criteria.</i></p>			
<p>Race Days (10 per season) Cocktail Party Ladies Day Tradies Day Family Fun Day Prawns and Pimms (GDC) Carnarvon Cup</p> <p>Wakes Birthdays Private Functions Sporting Club Presentations Horizon Power State Awards St Mary's Year 12 Awards Evening (still pending)</p>			
<p>Which objectives of the Shire's Strategic Community Plan does your project support?</p> <p><input type="checkbox"/> Our equitable community is actively involved in and are responsible for developing innovative, local solutions that transcend our region for a safe and unified 6701.</p> <p><input type="checkbox"/> Our economy fosters investment and productivity in industries befitting Carnarvon's physical and natural environment and that grow our horizons.</p> <p><input type="checkbox"/> Our sustainable livelihoods create a community that can flourish into the future.</p> <p><input type="checkbox"/> Our holistic health care facilities provide services from the womb to the grave.</p> <p><input checked="" type="checkbox"/> Our educational opportunities from early childhood to adulthood are tailored and relevant to the individual.</p> <p><input checked="" type="checkbox"/> Our infrastructure, housing and amenities are high quality and accessible.</p> <p><input checked="" type="checkbox"/> Our community acknowledges our history and celebrates our diverse cultures.</p> <p><input checked="" type="checkbox"/> Our community is engaged, inclusive and supportive.</p>			
<p>Who will benefit from the funding?</p> <p><input checked="" type="checkbox"/> Members of the Organisation/ Club or Community Group</p> <p><input checked="" type="checkbox"/> Benefit the members of the community</p>			

What target groups will benefit from the funding?	
<input checked="" type="checkbox"/> Men <input checked="" type="checkbox"/> Family <input checked="" type="checkbox"/> Children aged 0-11 yrs <input checked="" type="checkbox"/> Aboriginal or Torres Strait Islander peoples <input checked="" type="checkbox"/> People with disability/ special need <input type="checkbox"/> Other (please specify) _____	<input checked="" type="checkbox"/> Women <input checked="" type="checkbox"/> Visitors <input checked="" type="checkbox"/> Young people aged 12-25 yrs
Expected Attendance:	
(provide a realistic estimate of the number of participants, spectators and people involved in the event or project – If either of the below are not relevant to your project or event, please enter N/A)	
Local Spectators/ Patrons:	300 PER EVENT
Fees and estimated income:	
Will the event have an attendance fee?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Attendance Fee (cost/ person)	\$ THERE ARE NO SET FEES. 8 OUT OF 10 RACE MEETS ARE AT NO CHARGE
List the organisations and businesses who will benefit from the funding?	
Organisation/ Business Name:	Involvement/ Support:
<i>Example: Carnarvon Community Club</i>	<i>Example: Running the Sausage Sizzle</i>
LEICHHARDT	CELEBRATIONAL HANDOVER FROM RIO TINTO
GASCOYNE FOOD COUNCIL	PRAWNS & PIMMS EVENT
HORIZON POWER	AWARDS FUNCTION
CARNARFIN	AWARDS EVENING
PRIVATE FUNCTIONS	BIRTHDAYS, WAKES – FREE USE OF VENUE FOR NOT FOR PROFIT ORGANISATIONS

Budget

Expenditure Type	Amount	Is this procured locally?
SHIRE OF CARNARVON RATES	\$5000.00	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No

Funding Request

Requested Funding Amount (Maximum of \$5,000)	\$5000.00 <i>Please note, this amount must match as outlined in the budget above.</i>
Are you seeking in-kind support?	<input type="checkbox"/> Yes <input type="checkbox"/> No <input checked="" type="checkbox"/> Unsure
If yes, what in-kind support do you require?	<input type="checkbox"/> Venue, Facilities <input type="checkbox"/> Staffing <input type="checkbox"/> Equipment, Resources <input type="checkbox"/> Other:
Will this project go ahead without Council's funding?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If no, please advise why your project will not go ahead without Council's funding?	

Marketing and Promotion

How will the Shire of Carnarvon be recognised for its support?	
<input checked="" type="checkbox"/> Shire Banners	<input checked="" type="checkbox"/> Logo on the website
<input checked="" type="checkbox"/> MC announcements	<input checked="" type="checkbox"/> Radio/ Television
<input checked="" type="checkbox"/> Opportunity to speak/ Present	<input checked="" type="checkbox"/> Logo on advertising materials
<input checked="" type="checkbox"/> Social media	
<input type="checkbox"/> Other (please specify) _____	

Application Checklist

Please ensure all documents requested are attached to the application. Any application that is incomplete and does not have relevant documents attached will not be considered.

☐ Support letter attached. **N/A**

☒ All questions have been answered.

☒ Copy of public liability insurance provided.


☒ Appropriate person/s have signed.

Declaration

I, the undersigned, certify that:

- I have read and will abide by the Shire of Carnarvon's Community Growth Fund Guidelines.
- I am authorised to make this application on behalf of the organisation.
- The information contained in this application is, to the best of your knowledge, true and accurate.

- The information you provide in your grant application will be used by the Shire to process and assess your application. The Shire may contact other funding agencies to verify funding requested from other agencies in support of your project.
- The information may be used by the Shire for the promotion of the Community Growth Fund or the promotion of funding outcomes for projects in Carnarvon.
- Willing to take part in the Shire's communications and marketing material as requested by Shire staff.

Full Name	GEOFF RODIER
Position at Organisation	OPERATIONS MANAGER
Signature	
Date	12/08/2025

Submission

All submissions must be received by 5pm on the closing date.

Applications can be received:

By Email (preferred):

shire@carnarvon.wa.gov.au – Subject line: Community Growth Fund Application – [Organisation name]

By Post:

Shire of Carnarvon
PO Box 459
Carnarvon WA 6701

In-Person:

Shire of Carnarvon Administration Office
3 Francis Street
Carnarvon WA 6701

[Click here](#) for more information about the program, including guidelines, acquittal forms and guidelines, or visit the Shire's website: www.carnarvon.wa.gov.au





Details of Your Organisation

Organisation Name	Gascoyne Community Services Aboriginal Corporation
Street Address	82 Whitlock Street, Carnarvon WA 6701
Postal Address	PO Box 310, Carnarvon WA 6701
Contact Number	0448 432 472
Email Address	Sunee476@hotmail.com
Select your organisation type:	
<input type="checkbox"/> Not-for-profit Organisation	
<input checked="" type="checkbox"/> Incorporated Organisation	
Does your Organisation have an Australian Business Number (ABN)?	
<input type="checkbox"/> Yes <input type="checkbox"/> No	
If yes, please provide your Australian Business Number (ABN):	
16790325569	
Is your Organisation registered for GST?	
<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No	
Does your Organisation have Public Liability Insurance?	
<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No <input type="checkbox"/> N/A Through ABC Foundation	
Insurance Amount: \$ 20,000,000	

Contact Person

Full Name	Sahneemah Moncrieff
Position	Director
Contact Number	0448432472
Email Address	Sunee476@hotmail.com

Grant History

Has the Organisation previously received a Community Growth Fund Grant with the Shire of Carnarvon?
<input type="checkbox"/> Yes <input type="checkbox"/> No

If yes, please provide details below and has this grant been acquitted?

Project Name	Amount	Year Funded
Let's Talk Basketball Carnival		2022
Let's Talk Basketball Carnival		2023

Project Details

Project/ Event Title	Let's Talk Basketball Carnival		
Commencement Date	27th September	Completion Date	28th September
Venue/ Location			
<p>Please provide an overview of your project's goals and the outcomes you intend to achieve:</p> <p><i>Please ensure this response clearly articulates the primary objectives of your project and the outcomes you expect to achieve. Start by outlining the overarching goals, such as the purpose and significance of the project. Be specific about what you aim to accomplish and why it matters. Next, detail the anticipated outcomes, including the measurable impacts and benefits your project will deliver. Highlight any community engagement or long-term benefits. Providing concrete examples or benchmarks can help illustrate your points effectively. Ensure your response is concise, focused, and aligns with the funding criteria.</i></p>			
<p><i>The Let's Talk Basketball Carnival is in its 4th year running and has proven to be successful. The tournament is to encourage positive community engagement and host visiting teams while raising awareness for Mental Health & Suicide, community issues and enhance participation in sports and recreational activities. We also aim to strengthen support networks between support services and family and community members and recommence an ongoing local basketball competition in Carnarvon and increase community members awareness and knowledge of support services and programs and to influence making healthy living choices.</i></p>			
<p>Which objectives of the Shire's Strategic Community Plan does your project support?</p> <p> <input type="checkbox"/> Our equitable community is actively involved in and are responsible for developing innovative, local solutions that transcend our region for a safe and unified 6701. <input checked="" type="checkbox"/> Our economy fosters investment and productivity in industries befitting Carnarvon's physical and natural environment and that grow our horizons. <input checked="" type="checkbox"/> Our sustainable livelihoods create a community that can flourish into the future. <input type="checkbox"/> Our holistic health care facilities provide services from the womb to the grave. <input type="checkbox"/> Our educational opportunities from early childhood to adulthood are tailored and relevant to the individual. <input type="checkbox"/> Our infrastructure, housing and amenities are high quality and accessible. <input type="checkbox"/> Our community acknowledges our history and celebrates our diverse cultures. <input checked="" type="checkbox"/> Our community is engaged, inclusive and supportive. </p>			
<p>Who will benefit from the funding?</p> <p> <input type="checkbox"/> Members of the Organisation/ Club or Community Group <input checked="" type="checkbox"/> Benefit the members of the community </p>			
<p>What target groups will benefit from the funding?</p> <p> x Men x Family </p>			
<p> x Women x Visitors </p>			

<input type="checkbox"/> Children aged 0-11 yrs <input type="checkbox"/> Young people aged 12-25 yrs	
<input type="checkbox"/> Aboriginal or Torres Strait Islander peoples	
<input type="checkbox"/> People with disability/ special need	
<input type="checkbox"/> Other (please specify) _____	
Expected Attendance: (provide a realistic estimate of the number of participants, spectators and people involved in the event or project – If either of the below are not relevant to your project or event, please enter N/A)	
Local Spectators/ Patrons:	350
Fees and estimated income: NIL	
Will the event have an attendance fee?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
Attendance Fee (cost/ person)	\$
List the organisations and businesses who will benefit from the funding?	
Organisation/ Business Name:	Involvement/ Support:
<i>Example: Carnarvon Community Club</i>	<i>Example: Running the Sausage Sizzle</i>
Gascoyne Community Services Aboriginal Corporation	This event is now a GCS program

Budget

Expenditure Type	Amount	Is this procured locally?
Court Hire Fees – Shire Inv 49088 16/05/2025	\$248.00	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
Gascoyne Plumbing Service – quote 4608 Portable toilets on trailer	\$649.00	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No
	\$	<input type="checkbox"/> Yes <input type="checkbox"/> No

Funding Request

Requested Funding Amount (Maximum of \$5,000)	\$897.00
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	Please note, this amount must match as outlined in the budget above.
Are you seeking in-kind support?	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No <input type="checkbox"/> Unsure
If yes, what in-kind support do you require?	<input type="checkbox"/> Venue, Facilities <input type="checkbox"/> Staffing <input type="checkbox"/> Equipment, Resources <input type="checkbox"/> Other:
Will this project go ahead without Council's funding?	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
If no, please advise why your project will not go ahead without Council's funding?	

Marketing and Promotion

How will the Shire of Carnarvon be recognised for its support?	
<input checked="" type="checkbox"/> Shire Banners	<input checked="" type="checkbox"/> Logo on the website
<input checked="" type="checkbox"/> MC announcements	<input type="checkbox"/> Radio/ Television
<input type="checkbox"/> Opportunity to speak/ Present	<input checked="" type="checkbox"/> Logo on advertising materials
<input checked="" type="checkbox"/> Social media	
<input type="checkbox"/> Other (please specify) _____	

Application Checklist

Please ensure all documents requested are attached to the application. Any application that is incomplete and does not have relevant documents attached will not be considered.

- ☐ Support letter attached.
- ☒ All questions have been answered.
- ☒ Copy of public liability insurance provided.
- ☒ Appropriate person/s have signed.

Declaration

I, the undersigned, certify that:

- I have read and will abide by the Shire of Carnarvon's Community Growth Fund Guidelines.
- I am authorised to make this application on behalf of the organisation.
- The information contained in this application is, to the best of your knowledge, true and accurate.
- The information you provide in your grant application will be used by the Shire to process and assess your application. The Shire may contact other funding agencies to verify funding requested from other agencies in support of your project.

- The information may be used by the Shire for the promotion of the Community Growth Fund or the promotion of funding outcomes for projects in Carnarvon.
- Willing to take part in the Shire's communications and marketing material as requested by Shire staff.

Full Name	Sahneemah Moncrieff
Position at Organisation	Director
Signature	<i>SAMoncrieff</i>
Date	30 th April 2025

Submission

All submissions must be received by 5pm on the closing date.

Applications can be received:

By Email (preferred):

shire@carnarvon.wa.gov.au – Subject line: Community Growth Fund Application – [Organisation name]

By Post:

Shire of Carnarvon
PO Box 459
Carnarvon WA 6701

In-Person:

Shire of Carnarvon Administration Office
3 Francis Street
Carnarvon WA 6701

[Click here](#) for more information about the program, including guidelines, acquittal forms and guidelines, or visit the Shire's website: www.carnarvon.wa.gov.au



Stephanie Leca

From: Shire of Carnarvon <no-reply@sparkcms.com.au>
Sent: Thursday, 7 August 2025 12:40 PM
To: Stephanie Leca
Subject: Community Growth Fund Application Submission
Attachments: Screenshot 2025-08-07 123603.png



The following form was filled out on the Shire of Carnarvon website.

Community Growth Fund Application

Details of Your Organisation

Organisation Name

Carnarvon Junior Cricket Association

Address

85 Boor Street
Carnarvon
WA
6701
AUSTRALIA

Contact Number

zelka.kostanich@cits.wa.gov.au

Email Address

0899410900

Select your organisation type:

Not-for-profit Organisation
Incorporated Organisation

Does your Organisation have an Australian Business Number (ABN)?

No

Is your Organisation registered for GST?

No

Does your Organisation have Public Liability Insurance?

No

Contact Person

Zelka Kostanich

Position

Vice President

Contact Number

zelka.kostanich@cits.wa.gov.au

Email Address

0899410900

Has the Organisation previously received a Community Growth Fund Grant with the Shire of Carnarvon?

No

Upload a copy of Public Liability Insurance

[View File - Screenshot 2025-08-07 123603.png](#)

Project Details

Project/ Event Title

Establishment of the Carnarvon Junior Cricket Association

Commencement Date

31/07/2025

Completion Date

30/08/2026

Event Location/ Venue

Baston Oval

Brief Project/ Event Description:

The primary goal of this project is to establish the Carnarvon Junior Cricket Association, providing structured, inclusive, and engaging cricket opportunities for young people in

Carnarvon. This initiative aims to foster youth development, promote healthy lifestyles, and strengthen community ties through sport.

We have begun the process to become an incorporated association and have held planning discussions with State Sport Association - WA Cricket, ensuring our association is supported by WA Cricket and will come under their public liability.

Key activities will include:

Organising regular junior cricket matches and training sessions beginning Term 4, Tuesday 8th October to Thursday, 12 December 2025.

Hiring local grounds for practices and games.

Purchasing essential cricket equipment (bats, balls, protective gear, uniforms).

The program will benefit children and families across Carnarvon and surrounding areas, offering a safe and supportive environment for skill-building, teamwork, and social interaction. It will also create volunteer and coaching opportunities, encouraging community involvement and leadership.

This project contributes to the local community by:

Enhancing youth engagement and reducing social isolation.

Promoting cultural inclusion through a universally loved sport.

Stimulating local economic activity via ground hire and equipment purchases.

Expected outcomes and success indicators:

Enrolment of at least 40 junior participants in the first season.

Delivery of weekly training and match sessions over a 10 week period for 2025 season.

Positive feedback from parents, participants, and community stakeholders.

Increased visibility and support for junior sport in the region.

With funding support, we can ensure the successful launch and sustainability of this initiative, creating lasting benefits for Carnarvon's youth and broader community.

Which objectives of the Shire's Strategic Community Plan does your project support?

1

8

Who will benefit from the funding?

Members of the Organisation/ Club or Community Group

Benefit the members of the community

What target groups will benefit from the funding?

Men

Women

Family

Local Businesses

Children aged 0-11 yr

Young people aged 12-25 yrs
Aboriginal or Torres Strait Islander peoples

How many Local Spectators/ Patrons do you expect?

50

How many Non-Local Spectators/ Patrons do you expect?

0

Will the event have an attendance fee?

No

List the organisations and businesses who will benefit from the funding?

Toyworld Carnarvon

Role: Potential sponsor and supplier of junior cricket gear or prizes.

Benefit: Increased visibility and community goodwill through youth sport sponsorship.

Gascoyne Bakery

Role: Food and beverage suppliers for match days and events.

Benefit: Increased visibility and community goodwill through youth sport sponsorship.

Local IGA and Woolworths Carnarvon

Role: Suppliers for BBQs and event catering.

Benefit: Increased visibility and community goodwill through youth sport sponsorship.

Budget & Funding Request

Will this project go ahead without Council's funding?

Yes

Budget

Ground and Net Hire:

Shire of Carnarvon

Cost: \$1,595

Purpose: To cover the seasonal hire of local cricket ovals and practice nets for training and match days.

Cricket Equipment:

Various local businesses as no dedicated sports equipment shop.

Cost: \$3,000

Purpose: Purchase of essential gear including bats, balls, stumps, protective equipment, and training aids.

Uniforms:

Carnarvon Menswear

Estimated Allocation: \$405.00

Purpose: Supply team uniforms for junior players, including shirts, caps, and optional trousers.

Requested Funding Amount

\$5000.00

Marketing & Promotion

How will the Shire of Carnarvon be recognised for its support?

MC announcements

Logo on advertising materials

Social media

Application Checklist & Declaration

Full Name

Zelka Kostanich

Position at Organisation

Vice President

Submitted:

7/08/2025 12:39:35 PM

IP:

103.115.224.229

Reference Id:

01862

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Stephanie Leca

From: Shire of Carnarvon <no-reply@sparkcms.com.au>
Sent: Tuesday, 12 August 2025 11:11 AM
To: Stephanie Leca
Subject: Outgoing Sponsorship Application Submission
Attachments: CCS Insurance COC 2025 2026.pdf; Cosh Plantation letter of suport for grant.docx



The following form was filled out on the Shire of Carnarvon website.

Outgoing Sponsorship Application

Details of Your Organisation

Organisation Name

Parent Controlled Carnarvon Christian School

Address

30 Babbage Island Rd
Perth
WA
6701
AUSTRALIA

Contact Number

(08)9941 4533

Email Address

stella.jinman@ccs.wa.edu.au

Select your organisation type:

Incorporated Organisation

Does your Organisation have an Australian Business Number (ABN)?

Yes
22610671592

Is your Organisation registered for GST?

Yes

Does your Organisation have Public Liability Insurance?

Yes

Contact Person

Stella Jinman

Position

principal

Contact Number

(08)99414533

Email Address

stella.jinman@ccs.wa.edu.au

Has the Organisation previously received a Community Growth Fund Grant with the Shire of Carnarvon?

No

Upload a copy of Public Liability Insurance

[View File - CCS Insurance COC 2025 2026.pdf](#)

*Project Details***Project/ Event Title**

Belonging Being Becoming Innovative Renewable Garden

Commencement Date

30/07/2025

Completion Date

18/12/2025

Event Location/ Venue

Carnarvon Christian School Grounds

Brief Project/ Event Description:

The children are learning STEM in an outdoor classroom extension environment to be good stewards of resources and cultivate growing an edible garden around health and

well being. They are applying their science with a plan to broaden to a whole school orchards program. We have looked at working with the Elders to do bush tucker and medicine as we have some indigenous plants already growing. We intend to have chickens and to get the students working through all the processes to tend and look after the gardens and chickens and learn about the burrowing bees. We are connecting to the community and hope to have students presenting at the local Carnarvon markets.

Which objectives of the Shire's Strategic Community Plan does your project support?

3
5
8

What objective of the Outgoing Sponsorship Policy align with?

Foster community celebration, development, and engagement.

Explain how the event or project will boost the profile of Carnarvon

The projects will be embedded and sustainable and students will record and share their successes with the wider community. We will develop other partnerships with local business and industry linking the STEM projects to drones and future career paths. We will be involving our Aboriginal students and female students who are under represented in STEM fields. Environmental and agricultural practices will be integrated into the STEM projects. Students learning Indigenous and Agricultural practices will learn the bio-diversity and environmental management using knowledge from the Aboriginal representatives and farmers. Pest control naturally using non chemical means of minimising pests. Eco systems and environmental control means through scientific acquired processes applied. Soil and contextual balance aligned with technology, solar power and research will be followed up in Science classes.

Events will be free with minimal costs to the community. Students can sell their produce. Students will develop entrepreneurial thinking in marketing their products and harnessing their STEM knowledge.

Describe how your event will involve local business suppliers, tourism operators, community, artists etc.

1. Workshops: Conduct interactive workshops on Indigenous farming techniques led by local elders and knowledge holders.
 2. Science Displays: Set up student-led science displays about the life cycle, habitat, and ecological role of the rare burrowing bee, making the science accessible and engaging.
 3. Agricultural Showcase: Feature local farmers and agricultural products, encouraging sustainable practices and connections to the land.
 4. Cultural Performances: Include performances that celebrate Indigenous culture, traditional music, and storytelling.
- Students advertising designs, fliers, social media, Compass, on the website, Shire promotions. Student led stall at the Markets with student agency.
- Bad weather and cancellation by Indigenous presenters is a possible challenge to

completing the project. The date and indigenous workshop leaders can be changed. Students will distribute a survey and have it on their table with prizes from partners offered. Students will ask visitors to record their names and details.

The Shire, the Indigenous elders and local community, farmers, CoRE Learning, HP. We are working with partners on integrated learning projects. partnerships include but are not exclusive of the Yinggarda Aboriginal Corporation, Gwoonwardu Mia, Markets, HP. The Principal has a background in leading STEM projects with students in schools. We have the support of the connected community including the Yinggarda Aboriginal Corporation, Gwoonwardu Mia, Museum and CoRE. We have the farmers from the plantations supporting our school agriculture projects. HP have a technology plan with the school incorporating our STEM projects.

How frequently will your event or project take place?

Once-Off

What target groups will benefit from the funding?

Local Businesses

Young people aged 12-25 yrs

Aboriginal or Torres Strait Islander peoples

How many Local Spectators/ Patrons do you expect?

100

How many Non-Local Spectators/ Patrons do you expect?

6

How many Interstate Spectators/ Patrons do you expect?

WA

How many Participants/ Competitors do you expect?

Whole school - 92 students

Will the event have an attendance fee?

No

Are participants/ competitors required to pay a registration fee?

No

Please upload letter/s of support for your project/ event

[View File - Cosh Plantation letter of support for grant.docx](#)

Budget & Funding Request

Funding Tiers and Recognition Requirements

Tier 2

Requested Funding Amount

\$10 000

Will this project go ahead without Council's funding?

No

We require funding to run the scope of the project

*Marketing & Promotion***How will the Shire of Carnarvon be recognised for its support?**

Logo on the website

MC announcements

Opportunity to speak/ Present

Social media

Where and how will you promote your project or event?

The Carnarvon Christian School will connect the students to the wider community and conduct tours of the grounds to display their knowledge and growth. QR Codes can be set up to show the students learning journeys. Produce and presentations can take place at school and the local markets. We will promote through our publications such as our newsletters and our social media. The school will show that children even from a young age are aware of and learning to look after the environment and grow produce from sustainable practices. The partnerships with the Indigenous organisations and our young Indigenous leaders sharing their knowledge will attract a diverse community audience.

*Application Checklist & Declaration***Full Name**

Stella Jinman

Position at Organisation

Principal

Submitted:

12/08/2025 11:11:19 AM

IP:

103.115.224.229

Reference Id:

01872

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Jacquie Birch

From: Shire of Carnarvon <no-reply@sparkcms.com.au>
Sent: Friday, 27 June 2025 3:36 PM
To: Jacquie Birch
Subject: Community Growth Fund Application Submission
Attachments: Surfing WA CoC 2024.pdf; Letter of support Surf.docx

Follow Up Flag: Follow up
Flag Status: Flagged



The following form was filled out on the Shire of Carnarvon website.

Community Growth Fund Application

Details of Your Organisation

Organisation Name

Surfing WA

Address

368 West Coast Dr
Trigg
WA
6029
AUSTRALIA

Contact Number

0894480004

Email Address

0894480004

Select your organisation type:

Not-for-profit Organisation
Incorporated Organisation

Does your Organisation have an Australian Business Number (ABN)?

Yes
81 948 248 683

Is your Organisation registered for GST?

Yes

Does your Organisation have Public Liability Insurance?

Yes

Contact Person

Kim Clift

Position

Regional Operations Manager

Contact Number

08 94480004

Email Address

0894480004

Has the Organisation previously received a Community Growth Fund Grant with the Shire of Carnarvon?

No

Upload a copy of Public Liability Insurance

[View File - Surfing WA CoC 2024.pdf](#)

Project Details

Project/ Event Title

Indigenous Surfing and Cultural Program

Commencement Date

07/08/2025

Completion Date

11/09/2025

Event Location/ Venue

Pelican Point

Brief Project/ Event Description:

The Indigenous Surfing and Cultural program introduces Aboriginal students 12-18 to the healthy and active lifestyle of surfing and includes local Indigenous mentors incorporating cultural awareness activities to connect kids back to country. Surfing WA works with local surf schools, government, the Department of Local Government, Sports and Culture along with local Indigenous groups to identify approx. 15-22 program participants.

Research in WA provides evidence that the incarceration rate of young Aboriginal people in youth detention has increased significantly over the last decade and the aim of this program is to reduce the amount of young people in detention, reduce recidivism and increase their school attendance through using outdoor recreational opportunities such as surfing.

Programs run by Surfing WA to date show that reconnecting to culture and community is critically important for these young people and beside education, it is the key to improving their sense of belonging along with their mental health and physical wellbeing.

Increasing community engagement and participation: By offering a free program that combines surfing instruction with cultural awareness, the project actively engages Aboriginal youth in their local community. It provides them with a unique opportunity to connect with their heritage, build skills, and participate in a healthy and active lifestyle. The program takes place in coastal region, allowing participants to engage with their local environment and waterways. By incorporating cultural elements and working with local Aboriginal mentors and community members, the program strengthens participants' connection to their neighborhood and fosters a sense of belonging.

Outcomes we hope to achieve with this program are;

Provide opportunities for creative expression but also contribute to the cultural enrichment of the local community.

Promote a sense of pride and identity among participants and community members alike.

Promote community engagement, reducing isolation, activating neighborhood amenities and up skilling community groups.

Improves participants physical and mental health benefits.

Which objectives of the Shire's Strategic Community Plan does your project support?

7

8

Who will benefit from the funding?

Benefit the members of the community

What target groups will benefit from the funding?

Local Businesses
Young people aged 12-25 yrs
Aboriginal or Torres Strait Islander peoples

How many Local Spectators/ Patrons do you expect?

12

How many Non-Local Spectators/ Patrons do you expect?

5

Will the event have an attendance fee?

No

List the organisations and businesses who will benefit from the funding?

Carnarvon SHS - students from this school participate in the program.
PCYC - providing coaches and identifying participants.
Norwest Boardriders - providing coaches and equipment.
Stephen Michael Foundation - providing contacts and on ground support.
Surfing WA - assisting with coordinating the program and program funding.

Please upload letter/s of support for your project/ event

[View File - Letter of support Surf.docx](#)

*Budget & Funding Request***Will this project go ahead without Council's funding?**

Yes

Budget

Norwest Boardriders and Surf School - \$3,200 - surf coaches, equipment, insurance. Yes procured locally
PCYC - \$1,000 - coaches and transport. Yes procured locally.
Bus Hire - \$800 - transport students too and from the venue. Yes locally procured.

Requested Funding Amount

\$5000

*Marketing & Promotion***How will the Shire of Carnarvon be recognised for its support?**

Shire Banners
Logo on advertising materials
Social media

Application Checklist & Declaration

Full Name

Kim Clift

Position at Organisation

Regional Operations Manager

Submitted:

27/06/2025 3:36:26 PM

IP:

103.115.224.229

Reference Id:

01785

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Community Growth Fund Application

Details of Your Organisation

Organisation Name *

Address

Street Address:

City:

State:

Post Code:

Country:

Contact Number *

Email Address *

Select your organisation type: *

☒ Not-for-profit Organisation ☒ Incorporated Organisation

Does your Organisation have an Australian Business Number (ABN)? *

☒ Yes ☐ No

If yes, please provide your Australian Business Number (ABN)::

90 190 352 832

Is your Organisation registered for GST? *

☐ Yes ☒ No

Does your Organisation have Public Liability Insurance? *

☐ Yes ☒ No

Contact Person *

Kate Allen

Position *

Event Secretary

Contact Number *

0417943861

Email Address *

carnarfin@carnarvonfishingclub.org.au

* Please enter a valid phone number.

Has the Organisation previously received a Community Growth Fund Grant with the Shire of Carnarvon? *

☒ Yes ☐ No

If yes, please provide details below and has this grant been acquitted?:

The event has been supported by the Shire over a long period of time. 2025 acquittal has been submitted.

Upload a copy of Public Liability Insurance *

Public Liability.docx [x Remove](#)

Max File Size: 10.00 MB

Allowed File Types: .avi, .doc, .docx, .gif, .jpeg, .jpg, .mov, .mp3, .mp4, .mpeg, .mpg, .pdf, .png, .ppt, .pptx, .xls, .xlsx

Project Details

Project/ Event Title *

CARNAR_FIN Fishing Event 2026

Commencement Date *

25/05/2026



Completion Date *

Event Location/ Venue *

Carnarvon Yacht Club

Brief Project/ Event Description: *

Tell us what your project is all about and what you hope to achieve.

Start by sharing the big idea behind your project - what you're trying to do and why it's important. Think about the purpose and the difference it could make.

Then, talk about the results you're aiming for. What will change or improve because of your project? Try to include things you can measure like how many people will be involved or what kind of impact you expect.

If your project brings the community together or has benefits that will last beyond the project, make sure to mention that too.

Feel free to include examples or targets to help explain your plans. Keep it clear, focused, and in line with what the funding is looking for.

and Fun". Over the past 5 years, there are usually about 270 individuals registered to fish. Many families, local individuals and tourists attend the daily Weigh-ins to observe, be part of the action and to socialise.

A visitation opportunity - Many registrants repeatedly visit Carnarvon for the week long event. Approximately 30% of registrants are visitors to Carnarvon.

Economic Benefit for businesses in Carnarvon - Businesses such as those involved in accommodation and hospitality, along with service stations, tackle shop and auto/boat service/repair benefit from increased business during the week long event.

Positive promotion for Carnarvon - TV, Radio and Print advertising along with newspaper and fishing magazine articles provide positive messaging for Carnarvon

Financial Benefit for many Community Clubs - Many local clubs partner with the Carnar-

Which objectives of the Shire's Strategic Community Plan does your project support? *

1. Our equitable community is actively involved in and are responsible for developing innovative, local solutions that transcend our region for a safe and unified 6701.
2. Our economy fosters investment and productivity in industries befitting Carnarvon's physical and natural environment and that grow our horizons.
3. Our sustainable livelihoods create a community that can flourish into the future.
4. Our holistic health care facilities provide services from the womb to the grave.
5. Our educational opportunities from early childhood to adulthood are tailored and relevant to the individual.
6. Our infrastructure, housing and amenities are high quality and accessible.
7. Our community acknowledges our history and celebrates our diverse cultures.
8. Our community is engaged, inclusive and supportive.

☒ 1 ☐ 2 ☒ 3 ☐ 4 ☐ 5 ☐ 6 ☐ 7 ☒ 8

Who will benefit from the funding? *

☐ Members of the Organisation/ Club or Community Group ☒

Benefit the members of the community

What target groups will benefit from the funding? *

☒ Men ☒ Women ☒ Family ☒ Visitors ☒ Local Businesses ☒

Children aged 0-11 yr ☒ Young people aged 12-25 yrs ☒

Aboriginal or Torres Strait Islander peoples ☒ People with disability/ special need

How many Local Spectators/ Patrons do you expect? *

As above. Approximately 260 to 270 registrants along with family and friends.

How many Non-Local Spectators/ Patrons do you expect? *

Will the event have an attendance fee? *

☒ Yes ☐ No

Attendance Fee (cost/ person) \$:

Enter additional comments.

List the organisations and businesses who will benefit from the funding? *

List the organisations and businesses who will benefit from the funding

Tell us which local groups, clubs, or businesses will be involved in your project and how they will be supported or play a role. This could include helping to run the event, providing supplies, offering a venue, or receiving direct benefits from the project.

Example:

Organisation/Business Name	Involvement/Support
Carnarvon Community Club	Running the sausage sizzle

You can list as many as you need - just make sure to show how each one is connected to your project.

Carnarvon Yacht Club - hosts the Briefing night and daily Weigh-ins (8 activations). Bar sales contribute to the Clubs finances.
 Carnarvon Sea Rescue - provides sausage sizzle for 6 nights. Gains financial benefit. They also provide regular sea rescue service throughout the week, attend and speak at briefing night.
 Dalmacija Club - provide catering for the Presentation night and gain financial benefit.
 Carnarvon Community College - Provide set-up and pack-down service for Presentation night and run a raffle on the night. They receive financial benefit via donation and raffle.
 Horseman's Club - provide manpower during the Weigh-in nights for specific roles. The gain financial benefit via donation.
 Lions Club - provide manpower during the Weigh-in nights and run the Kids event on Saturday. They gain financial benefit via donation.
 Race Club - if the Presentation night is held at the Race Club, they derive financial benefit through bar sales.

Please upload letter/s of support for your project/ event

Select

Max File Size: 10.00 MB

Allowed File Types: .avi, .doc, .docx, .gif, .jpeg, .jpg, .mov, .mp3, .mp4, .mpeg, .mpg, .pdf, .png, .ppt, .pptx, .xls, .xlsx

Budget & Funding Request

Will this project go ahead without Council's funding? *

☒ Yes ☐ No

Budget *

Please list all the expenses you're including in your grant application. Make sure your total adds up to the amount you're requesting. For each item, let us know who the supplier is (if known), the cost, and whether it can be sourced locally. This helps us understand how the funding supports local businesses and the community.

Example:

locally

- **Marquee hire** – \$500 – Supplied by Events R Us (Perth) – No, not locally available

See attached 2026 budget.

Local businesses who have benefitted from purchases made by the Carna-FIN event

Telomac
Carnarvon Menswear
Gascoyne Office Equipment
R & L Couriers
Al's Liquor Store
Mitre 10
IGA
Print Smith Co

In addition many of these businesses and others contribute to the event financially by providing in-kind support by way of prizes and services

Requested Funding Amount *

\$5000.00

Marketing & Promotion

How will the Shire of Carnarvon be recognised for its support? *

☒ Shire Banners ☒ Logo on the website ☒ MC announcements ☐

Radio/ Television ☒ Opportunity to speak/ Present ☒

Logo on advertising materials ☒ Social media

Application Checklist & Declaration

Please ensure all documents requested are attached to the application. Any application that is incomplete and does not have relevant documents attached will not be considered.

Full Name *

Kate Allen

Position at Organisation *

Event Secretary

Declaration

I, the undersigned, certify that:

- I have read and will abide by the Shire of Carnarvon Outgoing Sponsorship Guidelines.
- I am authorised to make this application on behalf of the organisation.
- The information contained in this application is, to the best of your knowledge, true and accurate.
- The information you provide in your grant application will be used by the Shire to process and assess your application. The Shire may contact other funding agencies to verify funding requested from other agencies in support of your project.
- The information may be used by the Shire for the promotion of the Community Growth Fund or the promotion of funding outcomes for projects in Carnarvon.
- Willing to take part in the Shire's communications and marketing material as requested by Shire staff.





Outgoing Sponsorship Application Submission

From Shire of Carnarvon <no-reply@sparkcms.com.au>

Date Tue 8/12/2025 7:54 AM

To Jacquie Birch <birch.j@carnarvon.wa.gov.au>

 2 attachments (240 KB)

Liability_CofC_Gascoyne Food.pdf; Letter of support Gascoyne Development Com.pdf;



The following form was filled out on the Shire of Carnarvon website.

Outgoing Sponsorship Application

Details of Your Organisation

Organisation Name

Gascoyne Food Council

Address

P O Box 1020
Carnarvon
WA
6012
AUSTRALIA

Contact Number

0451828106

Email Address

louise@realityconsult.com.au

Select your organisation type:

Not-for-profit Organisation

Does your Organisation have an Australian Business Number (ABN)?

Yes

98474412832

Is your Organisation registered for GST?

Yes

Does your Organisation have Public Liability Insurance?

Yes

Contact Person

Maria Louise Cashmore

Position

Festival Director

Contact Number

0451828106

Email Address

louise@gascoynefood.com.au

Upload a copy of Public Liability Insurance[View File - Liability_CofC_Gascoyne Food.pdf](#)*Project Details***Project/ Event Title**

Gascoyne Food Festival

Commencement Date

01/08/2026

Completion Date

01/09/2025

Event Location/ Venue

Various

Brief Project/ Event Description:

The Gascoyne Food Festival is an annual event designed to celebrate and showcase the unique culinary heritage and local produce of the Gascoyne region. The main goal is to promote regional tourism, support local growers, producers, chefs, and hospitality venues, and stimulate economic growth across the Shire of Carnarvon and the wider Gascoyne area.

Over four weeks, the Festival features signature events such as Long Table Dining Experiences in unique locations, hands on workshops, cooking demonstrations, market activations, cultural food showcases and a 'Taste of the Gascoyne' food trail involving participating restaurants and venues. These activities highlight the diversity and quality of local produce and encourage visitors and locals alike to explore and engage with the region's food culture.

The Festival benefits local businesses by driving increased visitation and spend, enhancing community pride, and strengthening social connections. It also fosters cultural appreciation by showcasing Indigenous and multicultural food traditions, contributing to social cohesion and a richer community identity. The Festival also involves training students from secondary schools and tertiary establishments who work on the events and gain knowledge and a sense of pride.

Expected outcomes include increased tourism visitation and length of stay, growth in local food and hospitality sector revenue, expanded media exposure for the Gascoyne, positive media stories for Carnarvon and stronger partnerships between producers, venues, and tourism stakeholders. Success will be measured by event attendance figures, social media engagement, participant feedback, and economic impact assessments.

Through this funding, the Festival will enhance its marketing reach, deliver high-quality programming, and continue to position the Shire of Carnarvon as a food tourism destination and an important Shire for food supply in Western Australia.

Which objectives of the Shire's Strategic Community Plan does your project support?

- 1
- 2
- 3
- 5
- 6
- 7
- 8

What objective of the Outgoing Sponsorship Policy align with?

Generate economic benefits for the Shire
Foster community celebration, development, and engagement.

Explain how the event or project will boost the profile of Carnarvon

The Gascoyne Food Festival plays a pivotal role in raising the profile of Carnarvon by positioning the town as a vibrant culinary and tourism destination in Western Australia. Through a multi-channel marketing and promotional campaign, the Festival generates substantial positive media exposure for Carnarvon locally, regionally, and nationally.

Key marketing activities include strategic partnerships with Tourism WA and major social media influencers, such as James and Charlotte Maddock, who have collectively reached over 600,000 followers through curated content highlighting Carnarvon's unique food experiences. Additionally, the Festival leverages digital advertising, targeted email campaigns, and local and regional media coverage including print, radio, and television segments.

The Festival's signature events, such as the Long Table Lunch, The Great Carnarvon Feast and Groove, Prawns and Pimms Race Day and Around the Fire Pit hosted in Carnarvon, typically attract several hundred attendees per event, including day visitors and overnight tourists. We anticipate that the 2026 Festival will draw over 600 visitors to Carnarvon over the course of the event, significantly boosting local accommodation occupancy rates and supporting hospitality and retail businesses.

By encouraging visitors to engage with local producers, chefs, and venues, the Festival promotes extended stays and increased spending in Carnarvon's economy. Previous Festival iterations have demonstrated positive economic impact through increased visitor numbers and local business revenues.

Overall, the Festival showcases Carnarvon as a welcoming and event-friendly destination with a unique food culture, encouraging repeat visitation and positive word-of-mouth promotion that benefits the town beyond the Festival period.

Describe how your event will involve local business suppliers, tourism operators, community, artists etc.

The Gascoyne Food Festival is a collaborative community event that actively involves a wide range of local business suppliers, tourism operators, community groups, and artists. Through their participation, these stakeholders benefit both directly and indirectly from the funding, supporting local economic growth and social cohesion.

Participating Organisations and Their Roles:

- Local Growers and Producers: Supply fresh, regionally grown produce and seafood featured in Festival menus and cooking demonstrations. Their participation highlights the Gascoyne's unique food offerings and creates direct sales and promotional opportunities.
- Restaurants and Venues: Host Festival events such as dinners, tastings, workshops and food trails, showcasing local produce and culinary talent. These venues benefit from increased patronage and visibility.

- Tourism Operators: Provide services for visiting attendees including accommodation, tours, and transport. The Festival drives increased bookings and longer visitor stays, boosting their revenue.
- Local Artists and Performers:* Contribute cultural experiences such as live music, Indigenous cultural performances, and art displays integrated into Festival events, enriching the overall visitor experience and supporting local creative industries.
- Community Groups and Volunteers: Assist with event setup, hospitality, and logistics, fostering community engagement and capacity building.
- Event Suppliers and Service Providers: Including equipment hire companies, marketing firms, and media production teams, who are contracted to support the delivery of high-quality Festival programming.

Each of these organisations is supported through opportunities for increased exposure, sales, capacity building, and partnership development facilitated by the Festival funding. The funding enables us to coordinate and promote their involvement effectively, ensuring broad community participation and economic benefit throughout Carnarvon and the Gascoyne region.

How frequently will your event or project take place?

Annual

What target groups will benefit from the funding?

Men
Women
Family
Local Businesses
Children aged 0-11 yr
Young people aged 12-25 yrs
Aboriginal or Torres Strait Islander peoples
People with disability/ special need

How many Local Spectators/ Patrons do you expect?

2000 across the region

How many Non-Local Spectators/ Patrons do you expect?

900

How many Interstate Spectators/ Patrons do you expect?

100

How many Participants/ Competitors do you expect?

10

Will the event have an attendance fee?

Yes

Some events are free entry and others have varying attendance fees

Are participants/ competitors required to pay a registration fee?

No

Please upload letter/s of support for your project/ event

[View File - Letter of support Gascoyne Development Com.pdf](#)

*Budget & Funding Request***Funding Tiers and Recognition Requirements**

Tier 2

Requested Funding Amount

\$10 000

Will this project go ahead without Council's funding?

No

The Festival would not go ahead in its desired form without the Shire of Carnarvon's funding and support. We really see Carnarvon as the epicentre of the region's produce and believe it important to shine a light on the town, its community and the people behind the produce. We couldn't do this without the Shire's funding and support.

*Marketing & Promotion***How will the Shire of Carnarvon be recognised for its support?**

Shire Banners

Logo on the website

MC announcements

Radio/ Television

Opportunity to speak/ Present

Logo on advertising materials

Social media

Where and how will you promote your project or event?

The Gascoyne Food Festival has a comprehensive marketing and promotional strategy designed to maximise awareness, attendance, and visibility for both the Festival and the town of Carnarvon. Our approach combines digital advertising, traditional media, and on-the-ground materials targeted to reach locals, regional visitors, and tourists from across Western Australia and beyond.

- Social Media: We utilise the Gascoyne Food Festival's official Instagram and Facebook accounts, regularly posting engaging content such as event announcements, behind-the-scenes footage, and live updates. Paid social media advertising also targets food enthusiasts, tourists, and regional communities within WA and key feeder markets. Partner organisations, including Tourism WA and local businesses, amplify reach by sharing posts and reels.
- Email Newsletters: Targeted EDMs are sent to curated databases including previous Festival attendees, regional tourism subscribers, and partner mailing lists to drive ticket sales and event attendance.
- Website: The Festival website hosts event details, booking links, and promotional videos. We regularly update it with fresh imagery and information to maintain visitor interest and improve search engine visibility.
- Influencer and Media Partnerships: Collaborations with social media influencers and food media extend our reach nationally, bringing greater attention to Carnarvon's culinary offerings.

Traditional Media:

Local and Regional Newspapers: Editorial coverage in national and regional publications drives awareness in the lead up and during the event.

Radio Spots: Scheduled broadcasts on local and regional radio stations promote key events and encourage local engagement. We have radio advertising and interviews scheduled for local radio stations.

Magazine Features: Targeted food and travel magazines feature the Festival, highlighting Carnarvon as a must-visit destination.

Print Materials and On-the-Ground Distribution:

Posters and Flyers: Printed posters and flyers are displayed and distributed at key locations including Carnarvon Visitor Centre, local cafes, retail stores, community hubs, accommodation providers, and high-traffic public areas.

Event Signage and Programs: Branded signage and event programs are provided at all Festival venues to enhance visitor experience and encourage further exploration of Carnarvon's food scene.

Target Audience and Impact:

Our primary audience includes food lovers, regional and metropolitan tourists, families, and local residents keen to celebrate the Gascoyne's unique food culture. This integrated promotional approach ensures broad visibility across multiple platforms and touchpoints, driving increased attendance at events and extended stays in Carnarvon.

By highlighting Carnarvon's vibrant community and exceptional culinary experiences, our marketing strategy supports the town's reputation as a welcoming, event-friendly destination, ultimately contributing to local economic growth and community pride.

Application Checklist & Declaration

Full Name

Louise Cashmore

Position at Organisation

Gascoyne Food Festival Director

Submitted:

12/08/2025 7:53:21 AM

IP:

103.115.224.229

Reference Id:

01871

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Chris Higham
Chair
Gascoyne Food Council – Gascoyne Food Festival
PO Box 1020
CARNARVON WA 6701

Dear Chrissy,

LETTER OF SUPPORT – GASCOYNE FOOD FESTIVAL

The Gascoyne Development Commission (GDC) is a statutory authority established by the Regional *Development Commissions Act 1993* (WA). The objectives of the GDC include

- Develop and broaden the economic base of the region.
- Take steps to encourage, promote and facilitate the economic development in the region.

As you are aware we are “right-in-the-middle” of the 2025 Gascoyne Food Festival. I am comfortable to call it a stellar series of events of easily the highest standard we have yet seen.

As we look forward into 2026 and being strongly cognisant of the extraordinary outcomes we have seen so far in 2025, the Gascoyne Development Commission is looking forward to continuing our support. It is of course too early to measure the achievements of the 2025 festival but the data from the key events so far shows we will comfortably exceed the more than 700 people and \$500,000 of direct economic impact achieved in 2024.

We are confident that under your leadership, and with the continued collaboration between the Gascoyne Food Council and key stakeholders, the festival will reach new heights, further cementing its place as a must-attend event on the calendar.

The Gascoyne Development Commission remains committed to providing support to help ensure the success of the festival. We are eager to see the diverse programming, community engagement, and marketing strategies that will no doubt continue to enhance the festival's impact.

Yours sincerely

A handwritten signature in black ink, appearing to read "Tim Bray".

Tim Bray
Chief Executive Officer

12 August 2025

Carnarvon
33 Robinson Street
PO Box 781 Carnarvon WA 6701
Tel: (08) 9941 7000
Email: info@gdc.wa.gov.au

Exmouth
2 Truscott Crescent
PO Box 266 Exmouth WA 6707
Tel: (08) 9949 2090
Email: info@gdc.wa.gov.au

www.gdc.wa.gov.au



Outgoing Sponsorship Application Submission

From Shire of Carnarvon <no-reply@sparkcms.com.au>

Date Thu 8/14/2025 3:49 PM

To Jacquie Birch <birch.j@carnarvon.wa.gov.au>

 1 attachment (3 KB)

images.jpg;



The following form was filled out on the Shire of Carnarvon website.

Outgoing Sponsorship Application

Details of Your Organisation

Organisation Name

Events Carnarvon Incorporated

Address

21 Robinson Street
Carnarvon
Western Australia
6701
AUSTRALIA

Contact Number

08 99414 595

Email Address

eventscarnarvon@gmail.com

Select your organisation type:

Not-for-profit Organisation

Does your Organisation have an Australian Business Number (ABN)?

No

Is your Organisation registered for GST?

No

Does your Organisation have Public Liability Insurance?

No

Contact Person

Dianne Ramirez

Position

Treasurer

Contact Number

08 99414 595

Email Address

eventscarnarvon@gmail.com

Has the Organisation previously received a Community Growth Fund Grant with the Shire of Carnarvon?

Yes

2024 Christmas Street Party

Upload a copy of Public Liability Insurance

[View File - images.jpg](#)

*Project Details***Project/ Event Title**

Christmas Street Party 2025

Commencement Date

13/12/2025

Completion Date

13/12/2025

Event Location/ Venue

Main Street Carnarvon

Brief Project/ Event Description:

The Christmas Street Party 2025 is a free, family-friendly community celebration held in Carnarvon's main street, designed to bring people of all ages, backgrounds, and abilities together. The event aims to strengthen community connections, reduce social barriers, and celebrate the region's diverse cultures during the festive season.

The evening will feature live performances, cultural displays, children's activities, interactive art, market stalls, and a visit from Santa. Local community groups, schools, and artists will play a key role in creating a welcoming, inclusive atmosphere that encourages participation and fosters pride in our community.

This event is important because it provides a safe and accessible space for residents to connect, share traditions, and enjoy a shared celebration. Expected outcomes include strong community participation, representation of local cultures, positive feedback from attendees, and strengthened relationships between community groups and residents.

Which objectives of the Shire's Strategic Community Plan does your project support?

1
3
7
8

What objective of the Outgoing Sponsorship Policy align with?

Foster community celebration, development, and engagement.

Explain how the event or project will boost the profile of Carnarvon

The Christmas Street Party 2025 will showcase Carnarvon as a vibrant, welcoming, and inclusive community by celebrating the festive season in the heart of the main street. The event will be promoted through a coordinated marketing campaign including social media posts and event pages, email newsletters, community noticeboards, local radio advertising, printed flyers, and partnerships with community organisations to maximise reach.

With an anticipated attendance of more than 1,000 people, the event will create a lively atmosphere that highlights Carnarvon's strong community spirit and cultural diversity. By involving local schools, artists, performers, and community groups, the event will generate positive imagery and stories for sharing online and in local media, strengthening Carnarvon's reputation as a town that embraces connection and celebrates together.

Previous years' events have drawn significant engagement, with social media posts reaching thousands of people and high participation from local groups. The 2025 event is expected to continue this momentum, encouraging residents from surrounding areas

to attend, supporting local businesses through food and market stall sales, and reinforcing Carnarvon as a place where people come together to enjoy safe, family-friendly celebrations.

Describe how your event will involve local business suppliers, tourism operators, community, artists etc.

The Christmas Street Party 2025 will actively involve and support a wide range of local businesses, community organisations, and artists, ensuring the event delivers benefits across the community:

- Local Businesses & Suppliers – Main street traders and market stallholders will have extended trading opportunities, increasing exposure and sales. Local suppliers will be engaged for event infrastructure such as staging, sound, lighting, seating, decorations, and catering.
- Food Vendors & Community Groups – Local cafes, restaurants, and mobile food vendors will operate on-site, while community groups such as sporting clubs and service organisations will run BBQs or food stalls as fundraising activities.
- Artists & Performers – Local musicians, dance groups, and cultural performers will be contracted to provide entertainment. Visual artists and craftspeople will have stalls to showcase and sell their work, and be involved in delivering interactive art activities.
- Schools & Youth Groups – School choirs, bands, and performance groups will feature in the program, giving young people the opportunity to perform to a large audience and build confidence.
- Community Organisations – Service groups, volunteer organisations, and cultural associations will have the opportunity to host information stalls, run activities, and connect with the public.
- Volunteers – Local residents will be engaged to assist with event set-up, pack-down, and visitor support, gaining skills and experience in event delivery.

Through these collaborations, the event will create economic opportunities, encourage community participation, and strengthen partnerships between local businesses, artists, and community groups.

How frequently will your event or project take place?

Once-Off
Annual

What target groups will benefit from the funding?

Men
Women
Family
Local Businesses
Children aged 0-11 yr
Aboriginal or Torres Strait Islander peoples
People with disability/ special need

How many Local Spectators/ Patrons do you expect?

1000+

How many Non-Local Spectators/ Patrons do you expect?

250+

How many Interstate Spectators/ Patrons do you expect?

Unknown

How many Participants/ Competitors do you expect?

N/A

Will the event have an attendance fee?

No

Are participants/ competitors required to pay a registration fee?

No

*Budget & Funding Request***Funding Tiers and Recognition Requirements**

Tier 2

Requested Funding Amount

\$10,000

Will this project go ahead without Council's funding?

No

The Events Carnarvon committee was established to support the Shire in delivering this community event. Sponsorship is limited for these kinds events. Other applications have been submitted, though no formal approvals.

*Marketing & Promotion***How will the Shire of Carnarvon be recognised for its support?**

Shire Banners

MC announcements

Radio/ Television

Opportunity to speak/ Present

Logo on advertising materials

Social media

Where and how will you promote your project or event?

The Christmas Street Party 2025 will be promoted through a mix of digital and traditional marketing channels to ensure maximum reach across the Carnarvon community and surrounding areas.

Social Media: Regular posts, event updates, and videos on the Christmas Street Party Facebook page.

Local Radio

Posters & Flyer: Distributed through local businesses, the Visitor Centre, community spaces, library, schools, sporting clubs, and cafés.

Signage: Event banners in prominent locations in the weeks leading up to the event to increase visibility.

*Application Checklist & Declaration***Full Name**

Dianne Ramirez

Position at Organisation

Treasurer

Submitted:

14/08/2025 3:49:20 PM

IP:

103.115.224.229

Reference Id:

01880

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FW: Outgoing Sponsorship Application Submission

From Shire of Carnarvon <shire@carnarvon.wa.gov.au>

Date Tue 8/12/2025 2:35 PM

To Jacquie Birch <birch.j@carnarvon.wa.gov.au>

 1 attachment (144 KB)

PublicLiabilityCoC.pdf;

Shire of Carnarvon

<https://carnarvon.wa.gov.au/>

P: (08) 9941 0000



The Shire of Carnarvon acknowledges and respects the Yinggarda (Carnarvon) and Baiyungu (Coral Bay) as the traditional custodians of the lands where we live and work. We pay our respects to Elders, past, present and emerging. The Shire of Carnarvon is committed to honouring the traditional custodians' unique cultural and spiritual relationships to the land, waters and seas and their rich contribution to society.

"Disclaimer by the Shire of Carnarvon":

This email is private and confidential. If you are not the intended recipient, please advise us by return email immediately, and delete the email and any attachments without using or disclosing the contents in any way. The views expressed in this email are those of the author, and do not represent those of the Shire of Carnarvon unless this is clearly indicated. You should scan this email and any attachments for viruses. The Shire of Carnarvon accepts no liability for any direct or indirect damage or loss resulting from the use of any attachments to this email.

From: Shire of Carnarvon <no-reply@sparkcms.com.au>

Sent: Tuesday, 12 August 2025 2:02 PM

To: Shire of Carnarvon <shire@carnarvon.wa.gov.au>

Subject: Outgoing Sponsorship Application Submission

Outgoing Sponsorship Application Submission



The following form was filled out on the Shire of Carnarvon website.

Outgoing Sponsorship Application

Details of Your Organisation

Organisation Name

Carnarvon Windfest

Address

52 Robinson Street
Carnarvon
WA
6701
AUSTRALIA

Contact Number

0400412238

Email Address

carnarvonwindfestpresident@gmail.com

Select your organisation type:

Incorporated Organisation

Does your Organisation have an Australian Business Number (ABN)?

Yes

22725057292

Is your Organisation registered for GST?

No

Does your Organisation have Public Liability Insurance?

Yes

Contact Person

Jordan Curulli

Position

President

Contact Number

0400412238

Email Address

carnarvonwindfestpresident@gmail.com

Has the Organisation previously received a Community Growth Fund Grant with the Shire of Carnarvon?

Yes

community growth fund received and acquittal submitted

Upload a copy of Public Liability Insurance

[View File - PublicLiabilityCoC.pdf](#)

*Project Details***Project/ Event Title**

Carnarvon Windfest 2026

Commencement Date

09/01/2026

Completion Date

11/01/2026

Event Location/ Venue

Carnarvon Yacht Club

Brief Project/ Event Description:

Project/Event Description Carnarvon Windfest 2026

Purpose & Goals

Carnarvon Windfest is a free, community-focused wind-sports and festival event designed to showcase Carnarvon's world-class summer wind conditions, attract competitors and spectators from across Western Australia, and drive local economic activity during the traditional off-peak tourism season.

Key Activities

Held over three lively days, the event features:

- Competitive races in windsurfing, wing-foiling, kiteboarding, stand-up paddleboarding (SUP), and Windrush catamaran racing.
- A variety of race formats including slalom, downwinders (e.g. 30 km or 40 km), freestyle competitions, and SUP racing.
- A free, family-friendly festival featuring live music, food markets, multicultural stalls, children's activities, and community gatherings alongside the sporting action.

Target Audience & Beneficiaries

The event caters to everyone—from high-level wind-sport athletes to curious beginners and local families. It benefits:

- Local businesses (accommodation, food vendors, retailers) through increased visitor spending.
- The broader Carnarvon community via cultural and social engagement, family entertainment, and enhanced sense of community.

Community Impact & Importance

By activating Carnarvon during a traditionally quiet period, Windfest bolsters the regional economy and raises awareness of the area's natural assets as a destination for wind-based recreation and tourism. The volunteer-run, not-for-profit association draws on strong local involvement 4 committee members and 15–20 volunteers to organise an inclusive, professionally managed festival.

Expected Outcomes & Success Indicators

In 2025, the event doubled competitor participation to 100 and attracted over 400 visitors, demonstrating robust growth and community engagement. Success can be measured by:

1. Numbers of competitors and spectators.
2. Economic uplift for local businesses (e.g., accommodation occupancy, vendor sales).
3. Positive community feedback, volunteer engagement, and festival atmosphere.

Summary Statement

Carnarvon Windfest is a three-day, free wind-sport and community festival showcasing Carnarvon's outstanding summer wind conditions. It features competitive windsurfing, kiteboarding, wing-foiling, SUP, and catamaran racing alongside live music, markets, and family activities. Aimed at both athletes and locals, the event energises the region during its off-peak season and supports local businesses and social cohesion. Success indicators include growing participant numbers (e.g., 100 competitors in 2025), rising

visitor counts (400+), and strong volunteer engagement, all strengthening Carnarvon's profile as a leading wind-sport destination.

Which objectives of the Shire's Strategic Community Plan does your project support?

2

What objective of the Outgoing Sponsorship Policy align with?

Generate economic benefits for the Shire

Foster community celebration, development, and engagement.

Explain how the event or project will boost the profile of Carnarvon

How the Event Will Boost the Profile of Carnarvon

Carnarvon Windfest significantly raises the profile of Carnarvon by promoting the region as a premier destination for wind-based sports, adventure tourism, and community celebration. Held during the off-peak season, the event draws visitors from across Western Australia, including professional athletes, amateur competitors, and spectators, with over 400 attendees recorded in 2025 and 100 competitors, a figure that has grown steadily year-on-year.

Marketing and promotional strategies are key to its impact, including:

1. A dedicated website (carnarvonwindfest.com.au) with up-to-date information, race registration, and local business links.
2. Active social media presence (Facebook and Instagram), reaching thousands through regular updates, athlete spotlights, and event highlights.
3. Collaboration with local tourism organisations (e.g. Everywhere Travel, Carnarvon Visitor Centre), and sporting associations.
4. Promotional partnerships with kiteboarding, windsurfing, and sailing communities across WA.
5. Branded merchandise and livestreams that further extend the visibility of the event beyond Carnarvon.

Windfest directly contributes to the local economy by attracting multi-day visitors who spend on accommodation, fuel, restaurants, and local retailers. Local vendors and community groups also benefit from stalls and exposure during the festival. As a unique, professionally-run event in regional WA, Windfest positions Carnarvon as a vibrant, welcoming, and event-capable community with world-class natural conditions and a strong spirit of inclusion.

By consistently delivering a high-quality, high-energy event, Windfest strengthens Carnarvon's reputation as a must-visit coastal town and helps build long-term tourism and economic resilience.

Describe how your event will involve local business suppliers, tourism operators, community, artists etc.

Involvement of Local Businesses, Tourism Operators, and Community

1. Local Food Vendors & Cafes

Carnarvon Windfest includes a food market as part of the festival precinct, providing local cafés, food trucks, and multicultural vendors the opportunity to sell directly to hundreds of visitors and locals. These include small businesses like dingoes, cheeky pizza, fang's food van, Carnarvon Yacht club, and community groups hosting BBQs.

2. Accommodation Providers

Local motels, caravan parks, and short-stay providers benefit from increased bookings, with many visitors staying for multiple nights. Businesses such as Hospitality Carnarvon Motel, and Norwesta Lifestyle Park see a direct boost in occupancy.

3. Tourism & Visitor Services

The Carnarvon Visitor Centre is engaged in promotional efforts and provides tourist information and booking support. The event encourages extended stays, promoting nearby attractions like the Blowholes, Space Museum, and Gascoyne River trails.

4. Local Artists & Performers

Windfest showcases local musicians, DJs, and performers at its free evening concerts and festival hub, giving artists paid opportunities to perform for a large audience and build their regional profile.

5. Community & Volunteer Groups

Local groups including sporting clubs, service organisations, and schools contribute volunteers for event logistics, marshalling, and hospitality roles. These groups also benefit from fundraising opportunities such as sausage sizzles or managing car parking.

6. Event Suppliers & Retailers

Local businesses supply marquees, signage, sound systems, fuel, and other logistics support. Retailers such as hardware stores (Mitre 10) , marine suppliers, and local printers (Gascoyne office equipment) are engaged for various event needs.

7. Sporting Associations & Coaches

WA-based wind sports clubs and instructors often provide demonstrations, clinics, or race support, helping build skills and interest in these sports locally.

How frequently will your event or project take place?

Annual

What target groups will benefit from the funding?

Men

Women

Family

Visitors

Local Businesses

Young people aged 12-25 yrs

Aboriginal or Torres Strait Islander peoples

How many Local Spectators/ Patrons do you expect?

300

How many Non-Local Spectators/ Patrons do you expect?

150

How many Interstate Spectators/ Patrons do you expect?

25

How many Participants/ Competitors do you expect?

150

Will the event have an attendance fee?

No

Are participants/ competitors required to pay a registration fee?

No

Budget & Funding Request

Funding Tiers and Recognition Requirements

Tier 2

Requested Funding Amount

10000

Will this project go ahead without Council's funding?

Yes

Marketing & Promotion

How will the Shire of Carnarvon be recognised for its support?

Shire Banners

Logo on the website

MC announcements

Opportunity to speak/ Present

Logo on advertising materials

Social media

Where and how will you promote your project or event?

Where and How We Will Promote Carnarvon Windfest 2026

Carnarvon Windfest will be promoted through a strategic mix of digital and traditional media, targeting both local residents and broader regional and metropolitan audiences with an interest in wind sports, travel, and community events.

Digital Marketing

1. Social Media (Facebook & Instagram): Regular posts, event countdowns, video content, and live updates will reach existing and new audiences. Sponsored ads will target key demographics across WA, including adventure tourists, families, and wind-sport enthusiasts.
2. Event Website (<http://www.carnarvonwindfest.com.au>): Serves as the central hub for information, registration, schedules, and local accommodation and activity options.
3. Email Newsletters: Sent to past participants, regional sport clubs, local business networks, and tourism mailing lists to generate early interest and encourage return visits.
4. Tourism and Partner Platforms: Promotion via the Carnarvon Visitor Centre, Core Australia, Kiteboarding Western Australia, and relevant wind sport association websites and e-newsletters.

Traditional Media

1. Newspaper Ads & Editorials: Event features and advertisements will be placed in the Midwest Times, Northern Guardian, and regional publications.
2. Posters & Flyers: Distributed across Carnarvon's cafes, shops, schools, visitor centre, library, and community hubs, as well as in nearby towns such as Denham and Geraldton.

On-Ground & Print Promotion

1. Event Programs: Printed programs including schedules, maps, and sponsor recognition will be distributed at the event hub and local businesses.
2. Signage: Banners and variable message sign (VMS) will be installed around town in high-traffic areas and near the event site to build anticipation and visibility.

Target Audience & Impact

We are targeting:

1. Tourists and adventure travelers interested in wind sports and coastal destinations.
2. Families and locals looking for free, engaging summer entertainment.
3. WA-based competitors and sport clubs across kitesurfing, windsurfing, SUP, and sailing.

This multi-channel approach will not only increase attendance and community participation but also raise Carnarvon's profile as a dynamic, welcoming, and event-ready town, encouraging return visits and off-season tourism growth.

Application Checklist & Declaration

Full Name

Jordan Curulli

Position at Organisation

President

Submitted:

12/08/2025 2:01:55 PM

IP:

103.115.224.229

Reference Id:

01873

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Stephanie Leca

From: Shire of Carnarvon <no-reply@sparkcms.com.au>
Sent: Thursday, 14 August 2025 1:23 PM
To: Stephanie Leca
Subject: Outgoing Sponsorship Application Submission
Attachments: Associations Liability Proposal Carnarvon Chamber Commerce Industry 2024-5.pdf



The following form was filled out on the Shire of Carnarvon website.

Outgoing Sponsorship Application

Details of Your Organisation

Organisation Name

Carnarvon Chamber of Commerce and Industry

Address

21 Robinson Street
Carnarvon
Western Australia
6701
AUSTRALIA

Contact Number

0438 413 521

Email Address

admin@carnarvonchamber.org.au

Select your organisation type:

Not-for-profit Organisation
Incorporated Organisation

Does your Organisation have an Australian Business Number (ABN)?

Yes
81 241 985 836

Is your Organisation registered for GST?

Yes

Does your Organisation have Public Liability Insurance?

Yes

Contact Person

Paul Dixon

Position

Chairperson

Contact Number

0438 413 521

Email Address

admin@carnarvonchamber.org.au

Has the Organisation previously received a Community Growth Fund Grant with the Shire of Carnarvon?

Yes

Community Growth Fund - 2024 for Buy Local Campaign

Upload a copy of Public Liability Insurance

[View File - Associations Liability Proposal Carnarvon Chamber Commerce Industry 2024-5.pdf](#)

*Project Details***Project/ Event Title**

Carnarvon Buy Local Initiatives - Christmas Buy Local & Dine Local

Commencement Date

25/10/2025

Completion Date

30/06/2026

Event Location/ Venue

Carnarvon

Brief Project/ Event Description:

The Carnarvon Chamber of Commerce is seeking funding to deliver the annual Christmas Buy Local Campaign, launching on Saturday 25 October in conjunction with WA Small Business Day and running until the Christmas Street Party on 14 December. This initiative encourages the community to support local retailers by offering vouchers as weekly prizes, incentivising purchases from participating businesses.

To extend the positive momentum beyond the festive season, the Chamber will also launch a Dine Local Campaign running through January, February, and March. This program will support local eateries during the off-peak period by encouraging residents to dine out and experience unique weekly specials, with all diners entered into a prize draw for vouchers.

These initiatives respond to feedback from local businesses that rising living costs are reducing local spending, increasing reliance on visitors to sustain trade. By offering attractive incentives and coordinated marketing, the campaigns aim to strengthen community support for local businesses, boost economic activity, and showcase the variety and quality of Carnarvon's retail and dining sectors. Funding will be directed toward prize vouchers, marketing, communications, and promotional materials to maximise participation and visibility.

Expected Outcomes & Success Indicators

- Increased customer spending at participating local businesses.
- Positive business feedback on sales and customer engagement.
- Strong community participation in weekly draws.
- Enhanced awareness of the benefits of shopping and dining locally.

Which objectives of the Shire's Strategic Community Plan does your project support?

1
2
3
8

What objective of the Outgoing Sponsorship Policy align with?

Generate economic benefits for the Shire

Explain how the event or project will boost the profile of Carnarvon

The Christmas Buy Local and Dine Local campaigns will position Carnarvon as a vibrant, connected, and business-friendly community, encouraging both residents and visitors to spend locally and explore what the region has to offer.

Through a coordinated marketing strategy, the campaigns will be promoted via:

- Social media across the Chamber of Commerce, participating businesses, and partner channels, with an estimated reach of 15,000+ people based on previous campaign analytics.
- Local and regional media coverage in print, radio, and online, highlighting Carnarvon's diverse retail and hospitality scene.

- Promotional partnerships with businesses and community organisations to extend visibility through in-store posters, window displays, and point-of-sale promotions.
- Event integration with the Christmas Street Party and WA Small Business Day, attracting foot traffic, visitors, and overnight stays during the campaign period.

The initiatives will not only stimulate economic activity by increasing local spending, but also showcase Carnarvon's unique offerings from local businesses. Reports from local businesses who participate in the campaign highlight that it consciously makes the community to buying local and discovering what is on offer from local businesses.

Previous Buy Local campaigns have demonstrated strong participation, with hundreds of entries submitted weekly and significant positive feedback from businesses. By extending the concept into the off-peak season through the Dine Local campaign, Carnarvon will maintain visibility and community engagement well into the new year, supporting a year-round profile boost for the region.

Describe how your event will involve local business suppliers, tourism operators, community, artists etc.

The Christmas Buy Local and Dine Local campaigns will directly engage and benefit a broad range of Carnarvon businesses, community organisations, and tourism operators:

- Retail Businesses – Participating shops will be featured in campaign promotions, with increased foot traffic driven by weekly prize draws. Retailers will display campaign materials and encourage customers to enter.
- Hospitality & Tourism Operators – Local cafes, restaurants, and eateries will take part in the Dine Local campaign by offering unique weekly specials, promoted across campaign channels, encouraging both residents and visitors to dine out locally.
- Event Partners – The Christmas Street Party where the final Christmas Buy Local draw will take place.
- Media – Promoting the campaigns on social media, radio and distribution of flyers.

How frequently will your event or project take place?

Once-Off

What target groups will benefit from the funding?

Men
Women
Family
Visitors
Local Businesses
Aboriginal or Torres Strait Islander peoples
People with disability/ special need

How many Local Spectators/ Patrons do you expect?

We are expected to have more than 3,000 entries into the campaign

How many Non-Local Spectators/ Patrons do you expect?

We are expected to have 200 non-local participants in the campaign

How many Interstate Spectators/ Patrons do you expect?

N/A

How many Participants/ Competitors do you expect?

N/A

Will the event have an attendance fee?

No

Are participants/ competitors required to pay a registration fee?

Yes

Membership fees through the Chamber of Commerce

Budget & Funding Request

Funding Tiers and Recognition Requirements

Tier 2

Requested Funding Amount

\$10,000

Will this project go ahead without Council's funding?

No

The Chamber doesn't not have discretionary funding for these types of initiatives and rely on funding from local partners. Unfortunately, a number of funding programs do not support 'prizes' for campaigns. Therefore, we opt to seek this funding annual to host the program as partner alongside the Shire of Carnarvon.

Marketing & Promotion

How will the Shire of Carnarvon be recognised for its support?

Shire Banners

Logo on the website

Radio/ Television

Logo on advertising materials

Social media

Where and how will you promote your project or event?

The Christmas Buy Local and Dine Local campaigns will be promoted through a multi-channel marketing approach to maximise reach and community participation.

Promotion will include:

- Social Media – Regular posts on the Carnarvon Chamber of Commerce's Facebook page, partner business accounts, and community groups. Posts will feature the Shire of Carnarvon as the main sponsor once program details are confirmed.
- Email Marketing – Campaign updates and calls-to-action sent directly to Chamber members and community subscribers, acknowledging the Shire's sponsorship.
- Website – Dedicated campaign pages on the Chamber's website, with sponsor recognition, program details, participating business listings, and prize information.
- Radio Advertising – Local radio spots promoting the campaigns, with verbal sponsor acknowledgment.
- Print Materials – Flyers, posters, and window decals distributed to participating businesses, community hubs, and visitor touchpoints, prominently featuring the Shire's sponsorship.

The above will ensure wide visibility across Carnarvon and surrounding areas, encourage participation, and position the Shire of Carnarvon as a key supporter of local economic growth and community engagement.

Application Checklist & Declaration

Full Name

Paul Dixon

Position at Organisation

Chairperson

Submitted:

14/08/2025 1:22:39 PM

IP:

103.115.224.229

Reference Id:

01878

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6 DATE OF NEXT MEETING

7 CLOSE