

#### COMMUNITY MEETING 18 NOVEMBER 2025 Camel Lane Theatre, Carnarvon – 5.30pm

#### **ATTENDANCE:**

COMMUNITY	
Renee Turner	Joe
Tammy March	Colin Carnaby
Russell Carnaby	Janene Sutton-Power
Anna-marie Tilbee	Matt Dodds
Thomas Jellinek	Julie Hanson
Blaise Leighton	Shona McGill
Sharlene Stanley	Gavin Law Davis
Gail Law Davis	Sue Maslen
Elizabeth Campbell	Mel Andrews
Glen Andrews	Delphine Richards
Brian Kane	Kate Boston
Dawn Lyndon	Margaret McKenna
STAFF/COUNCIL	
Giana Covella	Jamie Bone
Stephanie Leca	Colm Stanley
Mark Davis	Justin Lo
Sharmayne Halliday	Amanda Leighton
Julian Tjhung (ICT)	Jarrod Lo
Mandy Dexter	Simon Dexter
President Smith	Cr Mark Young
Cr Luke Skender	Cr Dudley Maslen
Cr Paul Kelly	Cr Burke Maslen

Welcome by the CEO Mrs Mandy Dexter.

This evening we have a little bit of a new format for you and our executive team will be presenting. On a number of the questions and queries we've had presented to us over the last month for this evening, we have put together an agenda with the some of the questions raised by the community.

#### TOURISM - (MISS STEPHANIE LECA - EXECUTIVE MANAGER, LIFESTYLE & COMMUNITY)

There have been some queries on what the Shire of Carnarvon does in the way of promoting tourism for Carnarvon. The following is a snapshot of what we have been doing -

#### **Marketing & Promotion Highlights**

Digital campaigns:

- Rex EDM feature reaching 850k+ subscribers.
- Perth Now partnership with 10k+ clicks and 50k+ article views.

#### Trade shows:

 Perth Caravan & Camping Show (two stands), Perth Royal Show (strong food tourism focus), Perth 4WD Show.

#### Media partnerships:

- o Major feature in The Weekend Australian (front cover + 4 pages).
- Strong coverage through Gascoigne Food Festival and Channel 9 live broadcast (100k+ TV views).

#### Print & magazines:

Features in Caravan World, The Right magazine, and Midwest/Gascoyne trail promotions.

#### **Collateral & Visitor Resources**

- New Carnarvon food & beverage guide (free membership for local businesses).
- Wilderness Camping Guide, town map, visitor guide.
- 40,000 brochures printed covering Fruit Loop Drive, Heritage Walk, Mural/Art Trail, and Arboretum partnership.

#### Social Media & Digital Advertising

- Regular posts + paid campaigns:
  - o "Winter in Carnarvon": 350k reach, 1.2M impressions.
  - Food/heritage/mural campaign (July–Nov spend: ~\$3.5k).

#### Influencer Engagement

- Partnerships with Charlotte & James, Life of a Travelling Family, and Tristan Mackenzie.
- Strong positive audience engagement highlighting Carnarvon's appeal.

#### Looking Ahead - 2026

- New campaign: "Arrive a Tourist, Leave a Local."
- Continuing attendance at major trade shows (e.g., Mandurah Crab Fest).
- Hosting the WA Tourism Conference, 25–27 May (expected 250 delegates).

#### **UPDATES:**

#### MAJOR PROJECTS UPDATE (MR MARK DAVIS - LEAD SPECIAL PROJECTS MANAGER)

#### **Carnarvon Activation Plan.**

The CAP has given us a clear vision to revitalise the town centre and foreshore, some of which you may have already seen through public art and other recent upgrades. What's really valuable about the CAP is that it provides a strong framework for seeking major funding, both at the state level, through Lottery West, and at the federal level, which can often be more challenging.

Using this framework, the Shire was successful in securing a \$15 million grant through the Regional Precincts and Partnerships Program (RPPP), which will help bring our revitalisation plans to life and benefit the whole community.

Van Dongen Park Stage One, what have we been up to? Getting the detailed design for the playground element. Some of you might have driven a past a month or two ago and seen the bridge drill rig that was doing Geotechnical work. We are looking to work out the compaction and the soil type to go under the playground to make sure that it doesn't turn into a sinking playground. You can also see the big banana, which will be the centrepiece. The fabrication of that is nearing completion

and then we'll store it for a couple of months until works start in the first half of next year.

The **Tramway Walk Trail**, we're going to have a number of interpretive elements. Part of the Tramway Walk Trail is telling the stories from all walks of life and all manners of the heritage of the area and what the tramway was used for. We'll also see some artistic elements and interpretive elements in the shade shelter there.

The **Fascine to harbour walk** - so a link and a footpath from the Fascine foreshore through to the harbour, greening through the town centre and streets lights and certainly the creation of a public Trail through some of the great works we've got in the town centre and as I mentioned, the pier, which will offer more dwellings and accommodation for the town.

**Urban forest**. Some endemic and native species and certainly planter boxes and we'll be working any of the local groups who are passionate about seeing natives, into our streetscapes.

Real focus on maximising the economic flow and impact from these grants for our local contractors, community and business. As such, we've advertised 2 tenders which are for works over \$250,000 and certainly the Van Dongen start stage one we'd expect would be into the millions of dollars.

#### SNAP SEND SOLVE - (MR JAMIE BONE, EXECUTIVE BUSINESS MANAGER)

We're pleased to introduce the community to a new and improved way to connect with the Shire — the full version of the Snap, Send and Solve platform. This is a free mobile app designed to make it simple and efficient for residents to report issues or request services directly from the Shire. Many of you may already be familiar with the existing version, but the new upgrade includes several enhanced features.

Launching on 1st December 2025, the full version allows you to:

- Take and submit photos of issues in the community.
- Automatically record the location of the issue, so our teams know exactly where action is needed.
- Track your report in real time, with updates when it has been received, acknowledged, and resolved.

This improvement ensures faster communication with Shire teams and keeps residents informed throughout the process, making it easier for everyone to actively contribute to maintaining and improving our community.

To make sure all residents can access and use the app, the Shire will be promoting Snap, Send and Solve through:

- Community meetings, like today's.
- The Shire website and social media channels.
- Flyers, posters, and local business notice boards.

We'll continue to provide updates and reminders over the coming months to ensure everyone has the opportunity to use the app.

#### **INFRASTRUCTURE SERVICES (COLM STANLEY)**

A little bit about our assets that we have over 1300 kilometres of roads to manage. We've got about 1000 kilometres of unsealed roads and about 350 kilometres of sealed roads. We look after drainage signage. We look after the airport infrastructure. We look after parks, gardens, playgrounds, Council owned buildings and houses, boat rams, jetties and of course our fleet and heavy vehicles.

We have challenges around skilled labour forces, which any of the people, those of you that have businesses would be aware. It can be very challenging to get labour.

We have high material and freight costs and balancing community expectations with available resources can be challenging.

We're delivering an airport upgrade and we're already in the process and have engaged with AMS to do a design. Once that design is completed, then we'll be going out to tender and construction. Pretty significant body of work. It was originally about \$8 million and as of Friday we've had a refined costing that's been done. It's about \$14 million worth of projected works, roads to recovery and the DRFAWA program for delivery, we've got about \$4 million of claims that we're working through and roads to recovery. We have about a \$1.4 million available funding to us of which we've committed \$1.1 million to date.

#### CORPORATE STRATEGY (AMANDA LEIGHTON, EXECUTIVE MANAGER CORPORATE STRATEGY & PERFORMANCE)

The RJED program is a major opportunity for Carnarvon, bringing \$3 million into our community over the next three years. More importantly, it's creating real jobs for local people — especially our young people. Through new youth pathways and traineeships, we're opening doors for school leavers and Year 11 and 12 students to gain qualifications and start meaningful careers right here at home.

Alongside this, we're proud of our recent achievements, including statewide recognition for our commitment to workplace wellbeing, safety, diversity and inclusion. These values guide everything we do.

RJED will significantly strengthen employment and economic resilience in Carnarvon. The \$3 million coming into the community is just the wage component — on top of that, the program includes funding for training, employee on-costs and ICT support, ensuring our new team members are set up for success.

Importantly, every participant has access to fully funded training. That means anyone who joins RJED has the chance to leave with a formal qualification in a field that suits their interests and future goals. We have a mix of full-time, part-time and casual roles, with funding for 13 full-time equivalent positions over the three years. In practice, that could mean 19, 20 or even 26 local people gaining employment opportunities, depending on availability and how they transition into the workforce.

This program is about building skills, careers and confidence — and keeping our talent here in Carnarvon. It's an investment not just in jobs, but in our community's future.

#### **QUESTIONS AND ANSWER SESSION**

#### **Question – Footpaths, One Mile Jetty and Camel Lane Theatre**

There's a lot of broken, footpaths along Boor St. and Boundary Rd. that need to be fixed. What are we doing about the one mile jetty? And the other thing is we've got this beautiful theatre that was designed for showing movies and that, and I've been here for two years now, 2 ½ years, and I haven't seen one except for a few that are running the school holidays. Why isn't? Why aren't the Shire committing to using this theatre again?

(Answer) Footpaths - The Shire has 41 km of paved roads, with about 12 km in poor or very poor condition. Our budget for this type of work is only about \$150,000 a year, so we can't fix everything quickly. We know which areas need attention and are working on them, with more work planned later this financial year. We're also trying to secure extra grants, but that will take time. Overall, we're being transparent about the limits we face — around 40% of our infrastructure funding comes from grants, and the team works hard to obtain them.

(Answer) One Mile Jetty - we will refrain from answering that. That's actually the Department of Transport's portfolio. So we have requested that they do some consultation with the community and put out there what's happening and I hope that you will be seeing something soon.

#### (Answer) Camel Lane Theatre

The main issue with the theatre is low attendance. When we tried a program last year, some movies only drew two people. Movies are expensive to license, and most profits go back to the box office, so it isn't sustainable without more community support.

We're happy to support the theatre and even re-establish a "friends of the theatre" group, but past attempts to get people involved haven't had much interest. We will, however, run an adult film program as part of the summer series from January to March, since summer is a good time for people to come indoors to watch movies.

We can't return to a regular year-round program because we compete with events like Speedway, school holidays, and streaming services. Attendance is also too low for us to secure new releases — regional cinemas with low numbers get movies months later, by which time most people have already watched them. The summer series will offer some consistent screenings, based on community feedback, though response to our survey was small.

#### **Question – Van Dongen Park**

Great innovation. My concern was fencing around it because obviously it's beside two of our busiest roads being Robinson St. and Olivia Terrace and also parking for that park.

**Answer**- Yes, there will be a fence put around given the proximity to Robinson Street it's more of a fence to keep kids in than keep kids out so it needs to be accessible still but obviously it's difficult for parents in those busy situations to keep an eye out for kids. Parking part of stage two so not the initial stage.

We are looking at putting parking along Norton Way at the top of the footpaths that goes up the rise there. There'll be single vehicle parking, but also some longer vehicle parking. Certainly one of the intents of the playground as well as servicing the local community is to try and attract visitors into town, kids can have a play, stretch their legs.

#### **Question - Heritage Trail**

We have the wonderful project with the Heritage Trail, but how the people will walk from the Fascine to the Heritage Trail with a closed tram rail bridge. What is the issue with this project?

**Answer –** We have enough funding to repair about 180 metres of the tramway bridge, but that won't be enough to reopen the whole bridge. Our inspections show that the first 180 metres are in relatively

good condition, and many of the pylons there can be reused. However, the section over the western waterway has pylons that are badly damaged and will need full replacement, which is much more costly. We're actively seeking extra funding and have already had some positive signs from funding bodies.

**Question 2 – Heritage Trail**- To walk there along the Babbage Island Rd it's not really a safe issue and more and more caravans have bicycles on, especially older people have e-bikes or something else. Maybe we have to plan something to make the Babbage Island Rd. up to the one mile jetty with a good footpath and a bicycle path.

**Answer** - We do have funding and part of the works will be to look at the surface and the safety of the trail. So it's certainly being considered.

#### **Question - Potholes**

What's being done about the footpaths at Woolworths?

**Answer (by CEO)** - Unfortunately, the car park at Woolworths is not in the Shire's jurisdiction either, so it is owned by the Woolworths management. We have been actively trying to progress them and push them to do something, but unfortunately at this point in time that is a private enterprise and they haven't moved as you know so it is very disappointing for all of us, I can assure you.

I want the team to do a bit of an expose that would be ready if council approved to go to the media to a degree as well and say look what a private company's doing to this town, but we're just not there yet.

#### **Question - Mungullah Community Bus Shelter**

We have been asking for it for many years and hasn't come to yet.

**Answer -** Yes, we're aware of the request for a bus shelter. We previously looked at re-using one and have already done some work in the area, including signage and tree planting with the Mungullah community. We can definitely consider the bus shelter again, but it depends on available funding. I'm happy to talk after this and get your contact details. We'd like to work with the community, as past projects were successful when locals were involved and had ownership. We're open to exploring this as a community project.

#### **CLOSING BY SHIRE PRESIDENT**

President Smith thanked the staff for providing some valuable information during the community meeting and proceeded to introduce the existing and new serving Councillors.

Moving forward I am excited about the next couple of years because we've built a we're building a really great team and I think it's probably one of the strongest Councils I've seen in the last 20 years with experience, and the passion they have for our town.

I thank everyone for attending.





### TONIGHT'S AGENDA

- Tourism by Steph Leca
- Major Projects by Mark Davis
- Snap Send Solve by Jamie Bone
- Infrastructure Services by Colm Stanley
- Building stronger futures by Amanda Leigthon
- New Councillor Introduction By President Smith





### **VISITOR CENTRE**



In the past year, 47,809 visitors walked through our doors



Visitor Centre Team - Left to Right: Alisha, Andrea, Jodi, Sophia, Olivia





### Strengthen Carnarvon's Destination Awareness

Our goal is to establish Carnarvon and Coral Bay as an unmissable highlight of WA's Coral Coast – a destination where heritage, nature, and adventure come together in a truly unique way.

# Support and Promote Local Tourism Businesses

Our aim is to provide tailored marketing support, valuable resources, and industry insights that strengthen our members' visibility and enhance visitor engagement. Through shared expertise and collaboration, we empower local tourism operators to grow their reach.

# Build a Strong and connected tourism network

Foster collaboration between members, local government, and tourism organisations to create unified messaging and shared success.

# Enhance Visitor engagement and experience

Deliver engaging, informative and welcoming visitor services and experiences that encourage longer stays and repeat visitation.









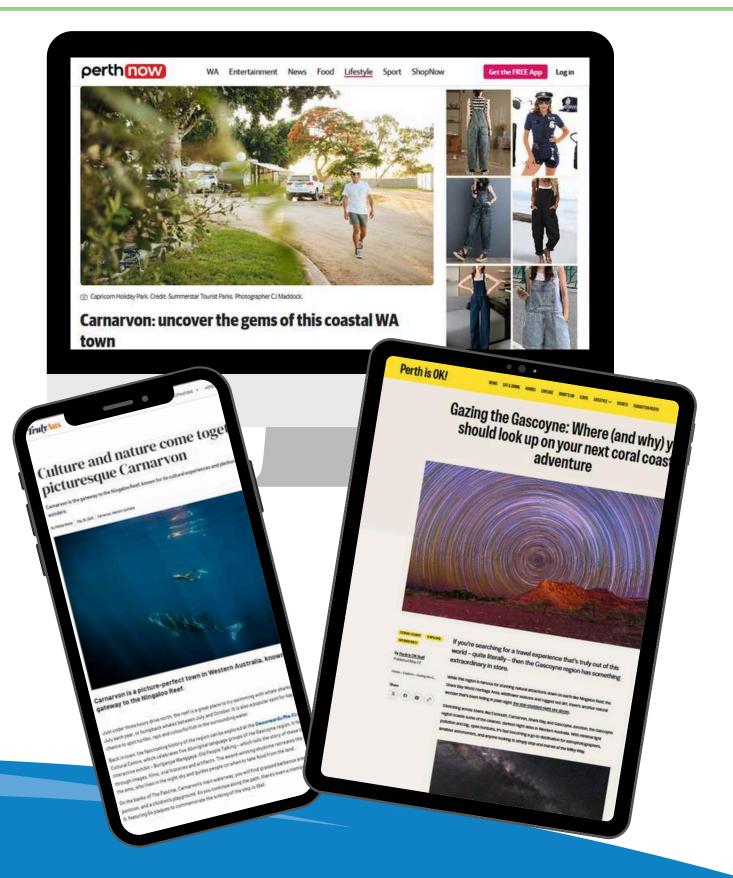
- 850K + subscribers to TrulyAus for Rex eDM
- 30k + visitors to rex.trulyaus.com per month



- 10k clicks and views on feature
- Paid marketing campaign in partnership with Australia's Coral Coast



- 50k-150k monthly users
- Paid marketing campaign in partnership with Australia's Coral Coast & Gascoyne Development Commission







#### PERTH CARAVAN AND CAMPING SHOW

March 2025

 2 Displays – 1 x Australia's Coral Coast and 1 x Shire of Upper Gascoyne + Shire of Carnarvon

• 5,000 brochures and marketing material distributed

#### PERTH ROYAL SHOW

September 2025

- Display of local produce and brochures
- 300,000 people attended

#### PERTH 4WD SHOW

November 2025

- Display in partnership with the Shire of Upper Gascoyne
- 35 000 people attended
- 3 500 guides distributed

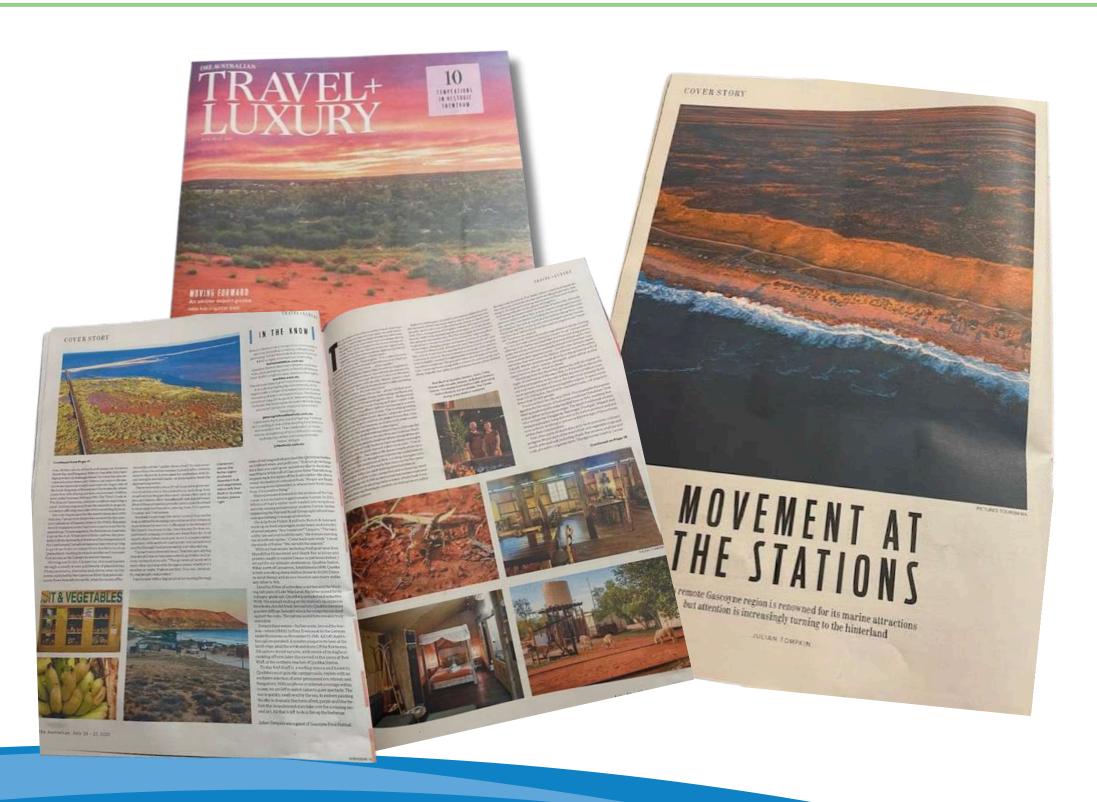






### THE AUSTRALIAN\*

- Journalist Julian Tompkin from the Weekend Australian hosted in May 2025
- Cover page of the Australian Travel + Luxury valued at more than \$50,000 in advertising
- In partnership with Gascoyne Food Festival and Quobba Station and Bullara Station









The Gascoyne Food Festival generated significant publicity for the region, with 7 television crosses, 17 radio mentions, 19 newspaper articles, and 138 online media features, achieving a total advertising space rate (ASR) value of \$179,728.

- Channel 9 engaged to do the Weather crossover from Carnarvon - Showcasing Gascoyne Food Festival
- 100,000 + viewers on TV
- 108,000 + views on Facebook
- 1000 likes, 223 shares





PARTNERSHIPS & MEDIA

Caravan World – July
 Magazine 12,000 copies
 printed

 Partnership with the Shire of Upper Gascoyne







3 x features in Farm
Weekly's RIPE magazine
Highlights the Carnarvon
Art gallery, Town Art and
Heritage Trail and Friday
night Art Club



Art and Heritage Trai

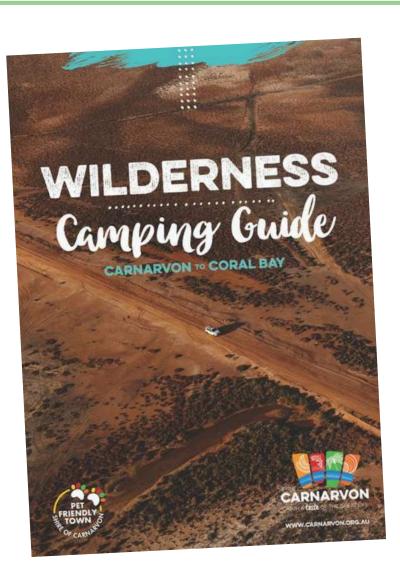
Trails of the Mid West feature showcasing Carnarvon trails.



# Shire of CARNARVON CATCH A taste OF THE GREAT LIFE

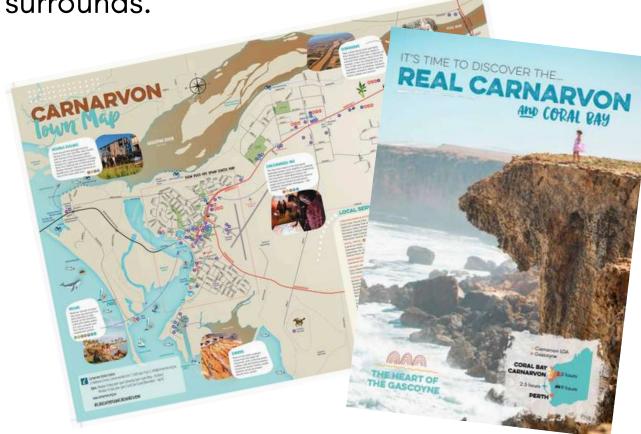
### COLLATERAL





Australia Coral Coast Wildflower & Food guide advertised through Australia's Coral Coast Website and distributed through Visitor Centres across WA.

Development of the Wilderness Camping Guide which showcases Carnarvon and surrounds.



Tear off town map – 18,750 printed Holiday Planner – 20,000 printed



### COLLATERAL



4 x new trail brochures for Visitors when they come to the region

40,000 copies printed and distributed in Carnaryon and consumer shows





#### WINTER IN CARNARVON CAMPAIGN

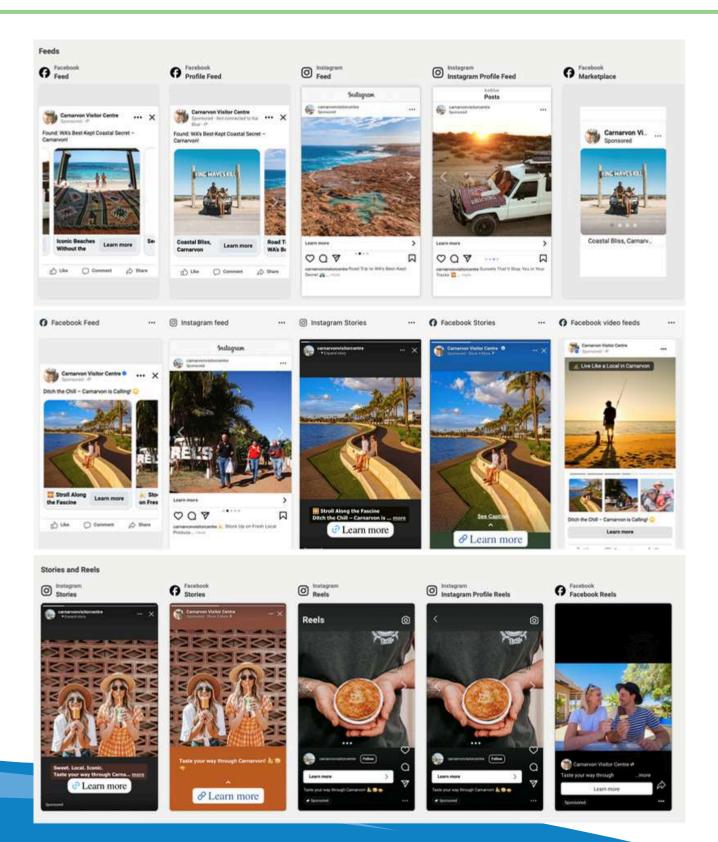
- July November 2025
- 351,478 reach
- 1,239,647 impressions
- \$2,093 spent in digital ads

#### FOOD, HERITAGE AND MURALS CAMPAIGN

- 7 July November 2025
- 531,106 reach
- 930,959 impressions
- \$1,492 spent in digital ads

**Reach:** The number of unique users who saw the content at least once.

**Impressions:** The total number of times the content was displayed on a screen.









## CHARLOTTE AND JAMES MADDOCK

#### 22.5K FOLLOWERS

This visit showcased the adventurous and rugged side of Carnarvon as well as brough attention to the Gascoyne Food Festival



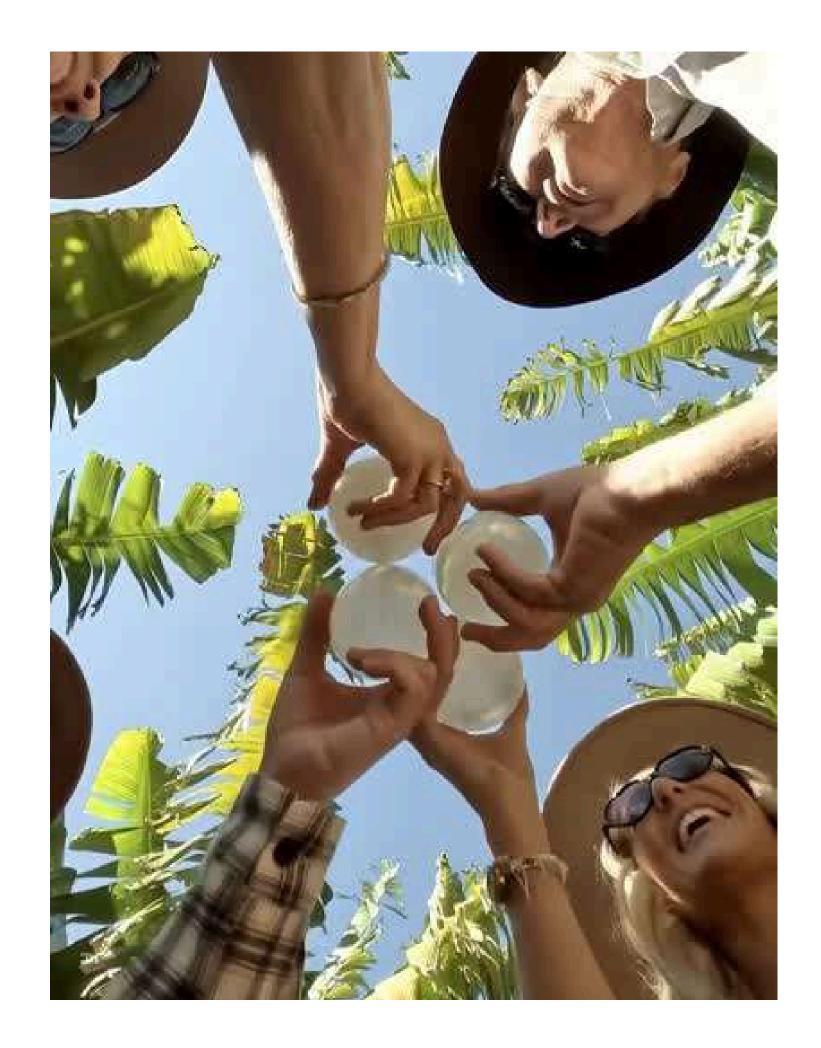
# TRISTAN MCKENZIE 11.7K FOLLOWERS

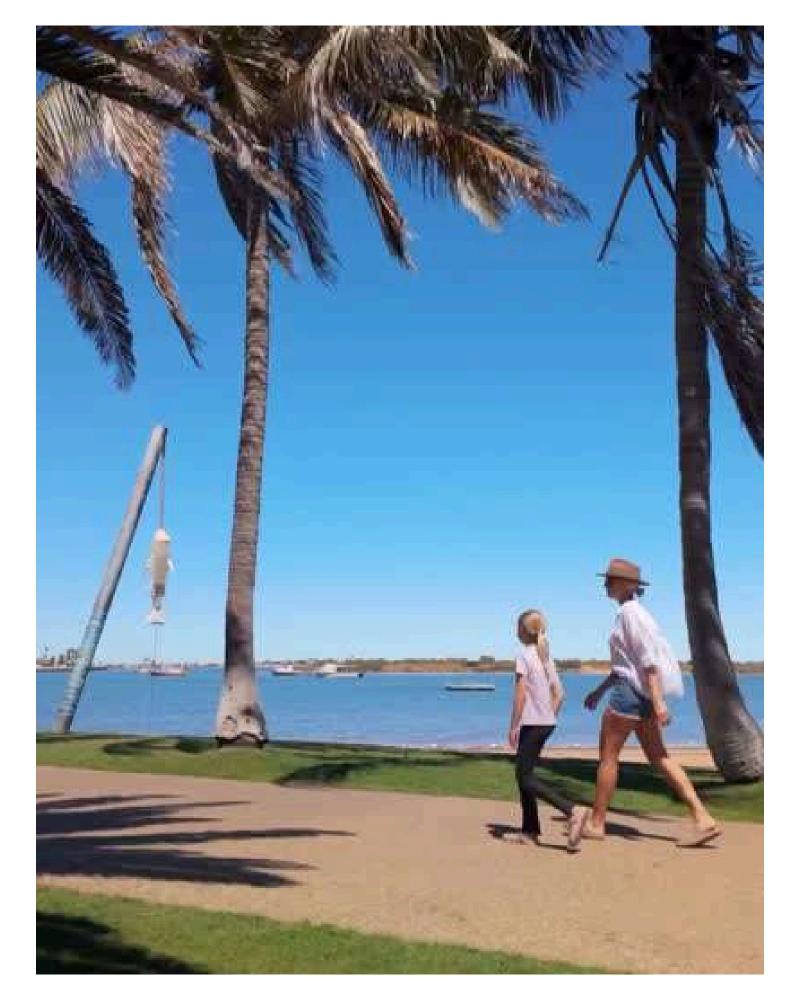
This visit showcased the wider Carnarvon and included aerial drone shots of iconic Carnarvon scenery for use in marketing material



# LIFE OF A TRAVEL FAMILY 70.1K FOLLOWERS

This visit showcased the family-friendly tourist highlights and accommodations in the area, with the aim of attracting a broader family audience and promoting the destination as an ideal spot for visitors of all ages.





### INFLUENCER ENGAGEMENT





cjmaddock Yesss ••• ••• •• we loooved Carnarvon too •• •• •• (although WARNING - any fresh fruit and veg just seems sad in comparison after you visit - the quality there just spoils you!)

4w 1 like Reply



naturebynathan This is amazing! Wish I was there, big FOMO this year!

10w 2 likes Reply



brad\_wooler Can't wait to check these all out 69 great shots guys 20

11w 2 likes Reply



ab.and.al Insane scenes 👺

11w 1 like Reply



abby\_johncock We passed through on our travels, looks like we may need to stop an explore next time!

4w 1 like Reply ...



lianafrzop Fabulous way to showcase our growers and our amazing fresh produce. Well done to all. Thank you.

11w 1 like Reply



lifeofafishingdad So much more to carnarvon then you would think \*\* \*\*

4w 1 like Reply



australiasgoldenoutback Gascoyne really knows how to serve it up! 🖣 🥚

11w 3 likes Reply



### 2026 MARKETING CALENDAR

### "ARRIVE A TOURIST, LEAVE A LOCAL." CAMPAIGN JANUARY TO APRIL 2026

Carnarvon's real beauty isn't just its landscapes – it's its people. Visitors instantly feel the sense of belonging that comes from the warmth, openness, and genuine care of the community. Travellers often talk about being welcomed like locals from day one, offered help without asking, and feeling an authentic connection that's rare in today's world. We may not have luxury resorts or big-ticket attractions, but what we do have is something far more special: a vibrant, down-to-earth community eager to share its stories, culture, and hidden gems. It's these everyday moments, friendly chats, local tips, neighbours lending a hand that make Carnarvon unforgettable.

### MANDURAH CRAB FESTIVAL & PERTH CARAVAN & CAMPING SHOW MARCH 2026

SOCIAL SEASON - EVENTS & FESTIVALS MAY - OCTOBER 2026

MORE TO COME IN 2026...







# TOURISM CONFERENCE WORKSHOP

Help us to shape the 2026 program alongside the Working Group

### WEDNESDAY 19 NOVEMBER COUNCIL CHAMBERS STUART STREET 5.30PM



### MAJOR PROJECTS







- Overview of current major projects across the Shire
- Focus on delivery, progress, and local opportunities
- Funded through State and Commonwealth programs

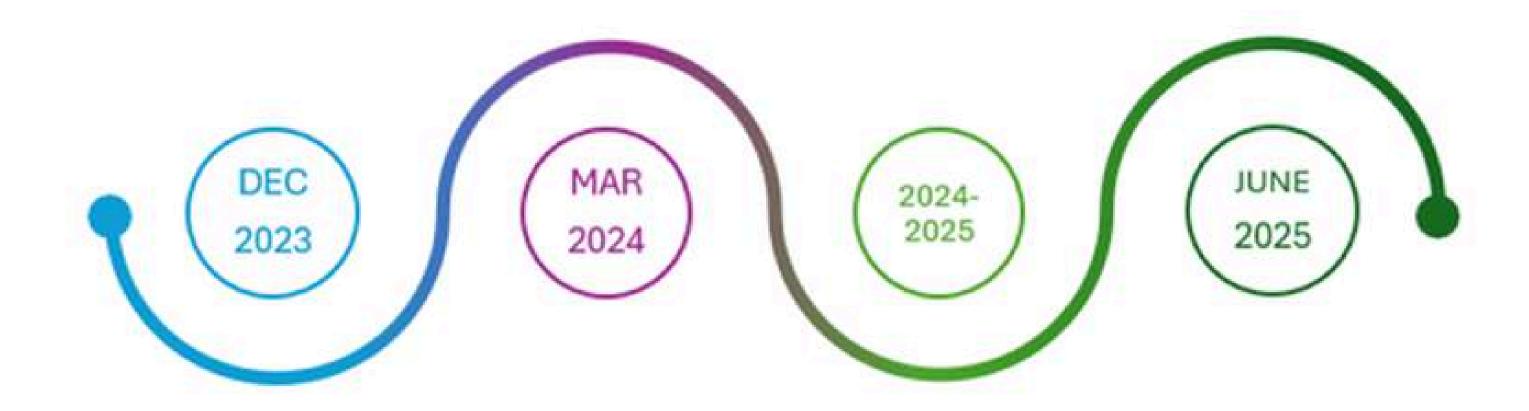


### CARNARVON ACTIVATION PLAN (CAP)

- Strategic vision to revitalise the town centre and foreshore
- Builds on existing assets and community strengths
- Informed successful funding applications:
  - -Lotterywest Grant
  - -Regional Precincts and Partnership Program







#### CAP ENDORSED

Carnarvon Activation Plan (CAP) 2023 endorsed by Council (OCM 12/12/23)

#### CAP 1 FUNDING

Lotterywest funding for CAP Phase 1 endorsed by Council (OCM 26/3/24)

#### CAP PHASE 1

CAP Phase 1 project planning and delivery (2024-current)

#### CAP 2 FUNDING

rPPP funding for CAP Phase 2 endorsed by Council (OCM 24/6/25)

### CAP (STAGE 1)



- Lotterywest contribution of \$3.357M funding
- Delivery of three discrete projects:
  - 1. Van Dongen Park iconic playground
- 2. Tramway Walk Trail heritage walk
- 3. Local Connect & Create public art in built form



### VAN DONGEN PARK -STAGE 1

### **TENDER FOR CONSTRUCTION OPEN**





### TRAMWAY WALK TRAIL

### TENDER FOR SHELTER CONSTRUCTION OPEN; SIGNAGE & SEATING UNDERWAY





### LOCAL CONNECT AND CREATE

#### **CONSTRUCTION AND INSTALLATION UNDERWAY**









- rPPP (Regional Precincts & Partnership Program)
- Commonwealth program for place-based investment
- Focus on economic activation, liveability, and resilience
- Successful in gaining \$15.54M funding





- Tramway Walk Trail includes partial Tramway Bridge restoration
- Van Dongen Park Stage 2 additional park improvements
- Fascine to Harbour Walk linking foreshore to harbour
- Urban Forest greening town centre and streets
- Local Connect and Create public lighting art trail
- The Pier dwellings and accommodation





### **BRIDGE WORKS UNDERWAY**







### **DETAILED DESIGN UNDERWAY**







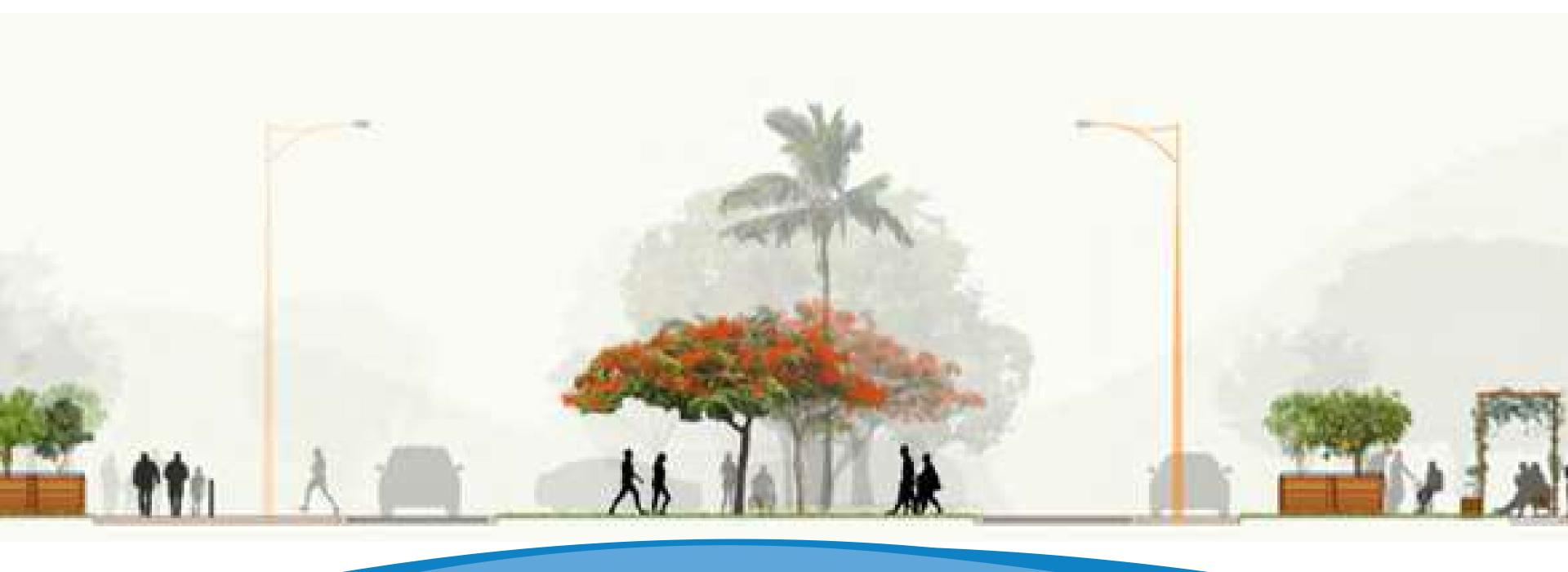
### **DUE DILIGENCE & DETAILED DESIGN UNDERWAY**





# **URBAN FOREST**

### PROCUREMENT CURRENT FOR DETAILED DESIGN





# LOCAL CONNECT AND CREATE

### PROCUREMENT CURRENT FOR DETAILED DESIGN







- Current opportunities for local contractors:
  - o RFT 02/2025 Tramway Walk Trail Shelters Construction and Installation
  - o RFT 03/2025 Van Dongen Park Stage 1 Landscaping and Construction
- The Tender documents and specifications for tenders are available for download from <a href="www.tenderlink.com/carnarvon">www.tenderlink.com/carnarvon</a>
- Tenders advertised at <u>www.carnarvon.wa.gov.au</u>
- Tenders close Friday 12 December





### **Mark Davis**

Lead Strategic Projects Manager

Mavis.m@carnarvon.wa.gov.au

0439 699 565





# Presented by

Jamie Bone Executive Business Manager

# Better your shared spaces

Shire of Carnarvon



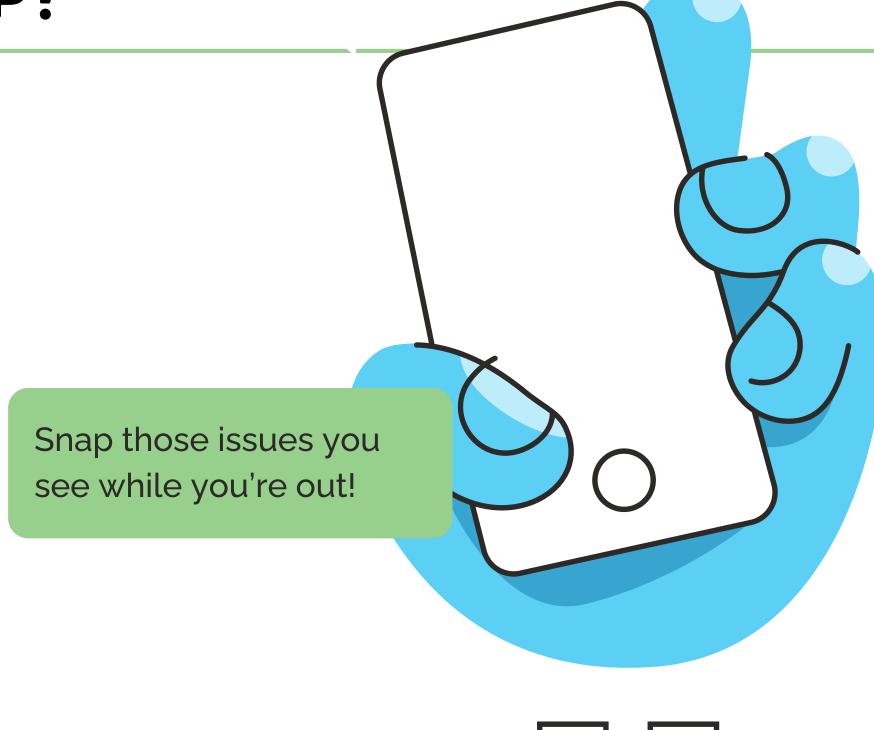
# **CONTENTS**



- Why use the app?
- How to use the app
- **Example Snaps**
- **Download app**

# WHY USE THE APP?





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# WHY USE THE APP?





The fastest way to report, anywhere



See your impact



Be an advocate for your local area



Be confident your Snap has been received

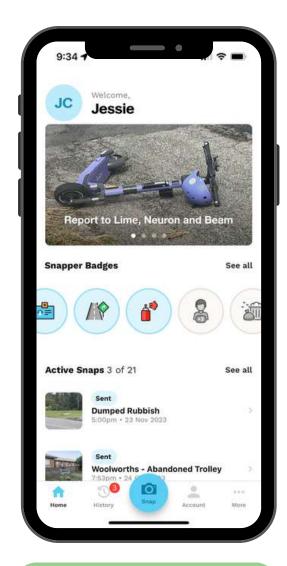
# HOW TO USE THE APP

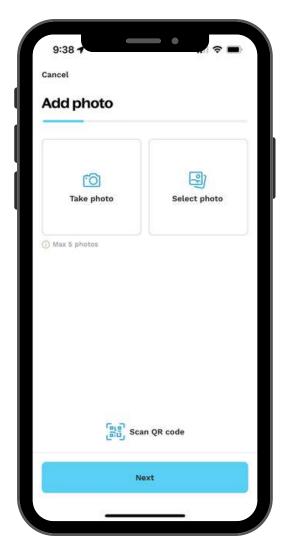


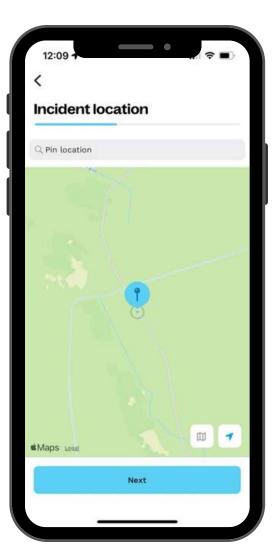


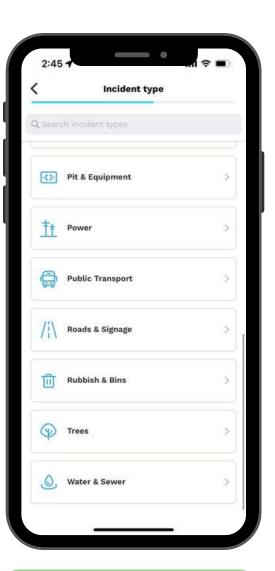
### HOW TO USE THE APP

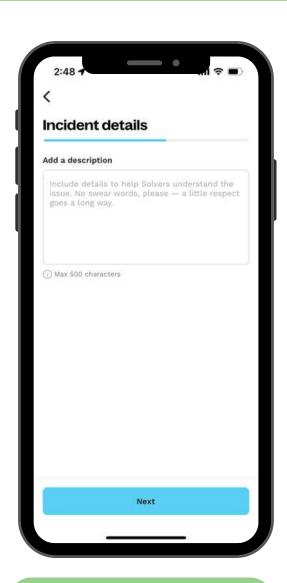


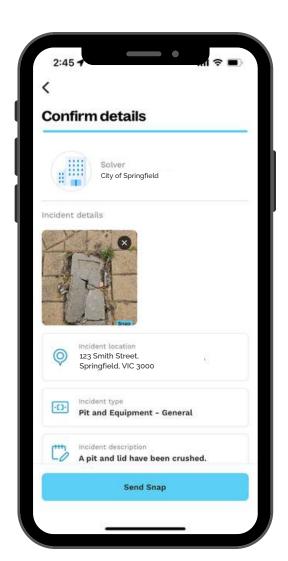












Select 'Snap' to start a report

**2**Take or upload a photo

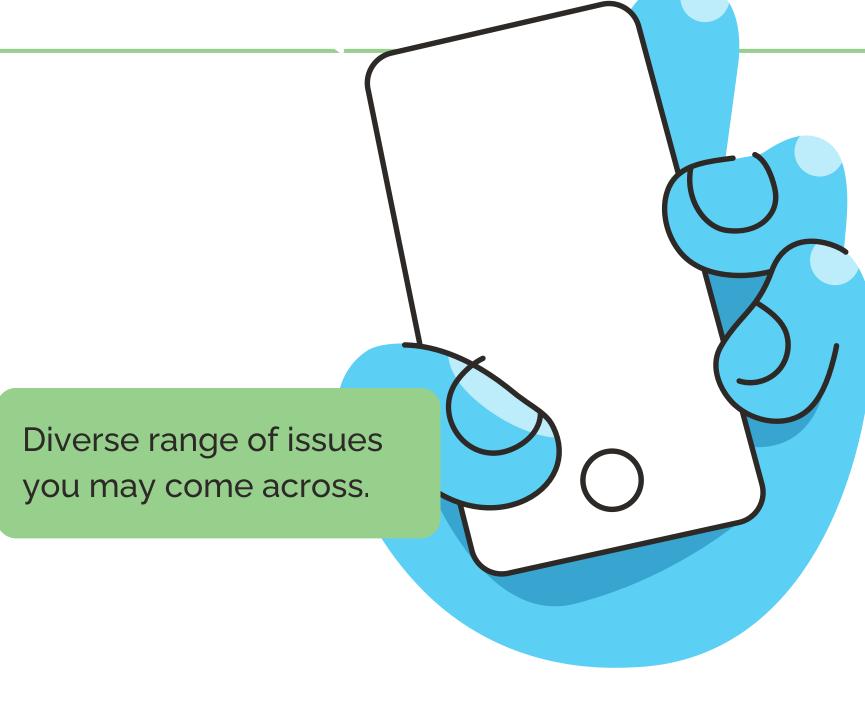
Confirm the location

4 Select incident type

5 Add details (optional) 6 Confirm details and Send!

# **EXAMPLE SNAPS**







# **EXAMPLE SNAPS**





Illegal parking



Dumped rubbish



Damaged street signs



Fallen Tree



Graffiti



**Potholes** 



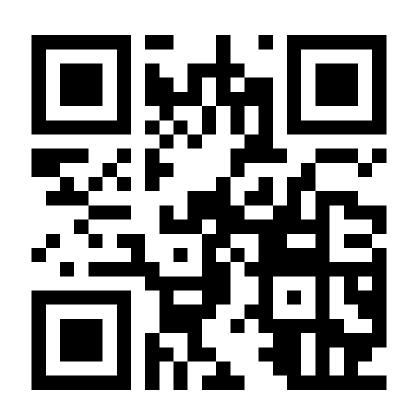
Stormwater issues



Overgrown vegetation

### **DOWNLOAD APP**





Scan to download







Kilwyn -

#### Clean up your community

Fantastic for alerting the appropriate authority to deal with issues in your community. Loving the app and the ease of reporting. Well done.



Mrsandy -

#### Saving time

This app is brilliant. I don't have to hunt around for any information it's just upload, write and send. Brilliant.



dappled light

#### Resolves Issues

If like me you find it impossible to deal on the phone where council employees remain nameless and finding the right nameless...



Gobbeldo

#### I love this app

This app literally gives you the power to report problems from the palm of your hand without having to make a phone call.

It's quick, easy and convenient.



R. Vekselstein

#### Easy and quick to use and results

The app takes seconds to get done and in most cases problem solved quickly. What more could you want.



MB RadioAddict

#### **Gets Results**

Excellent app that really simplifies contacting and/or alerting relevant local authorities with analytic issues or problems encountered in

### **INSTALLING THE APP**

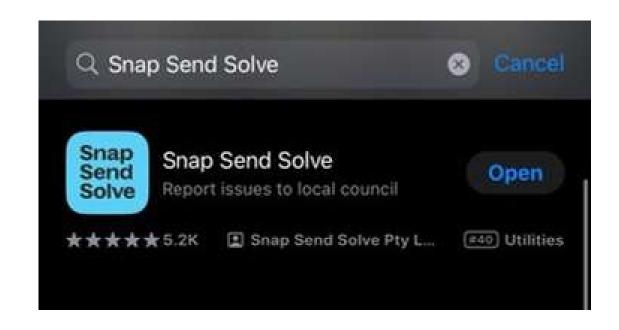


### 1. Go on the App store on your phone

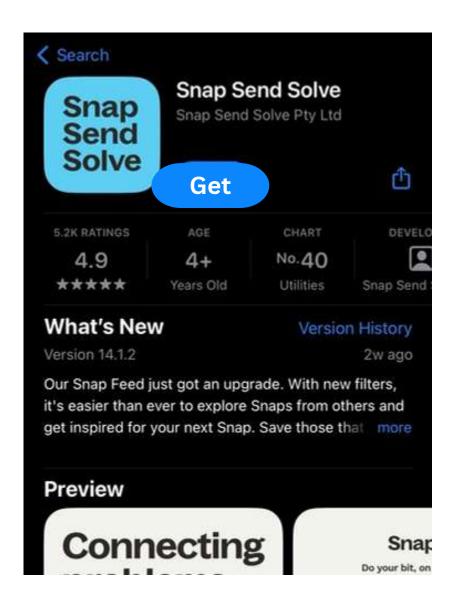




### 2. Find Snap Send Solve in the App Store



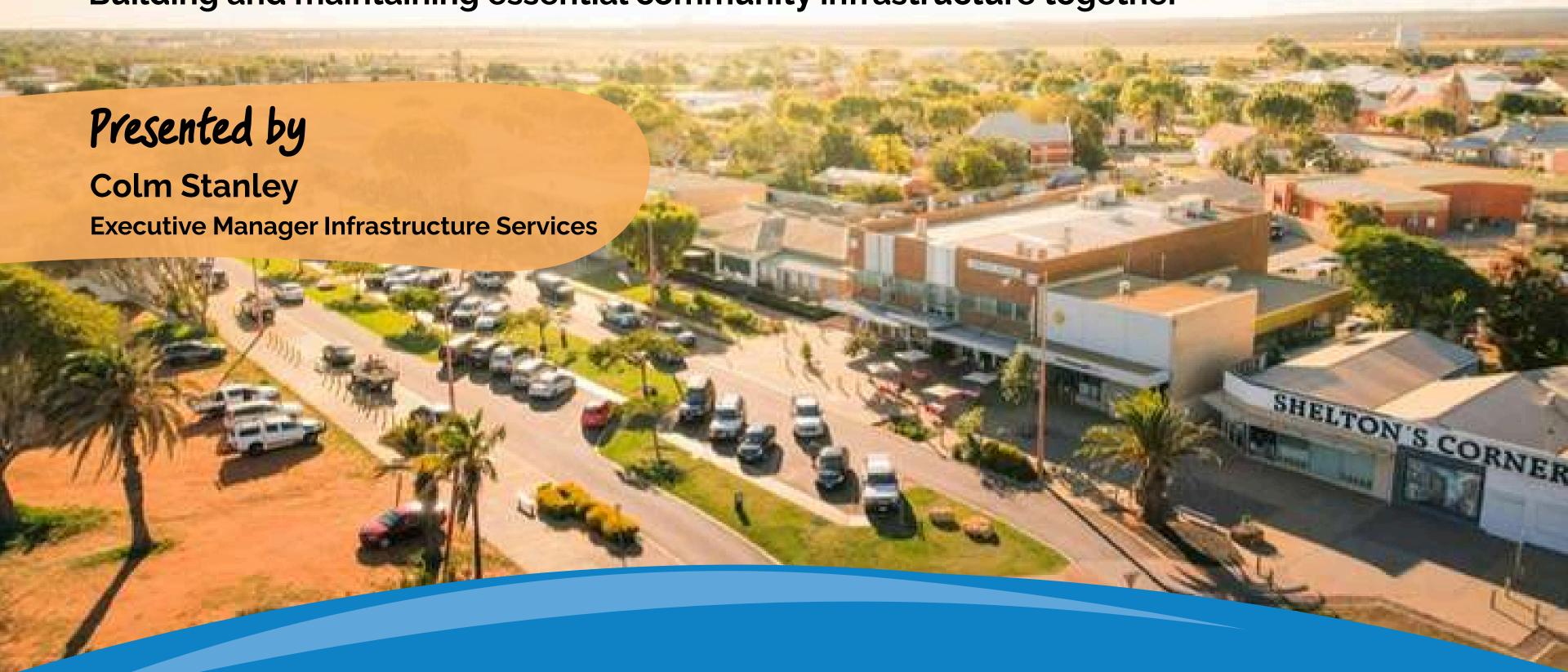
### 3. Install Snap Send Solve





## INFRASTRUCTURE SERVICES

Building and maintaining essential community infrastructure together







To provide the community with:

- An overview of what Infrastructure Services does
- The scale of assets we manage
- Current challenges and constraints
- What's being done to improve delivery and transparency



# WHAT WE MANAGE



- 1,300 km of roads (900 km unsealed, 350 km sealed)
- Drainage, signage, kerbing, and footpaths
- Airport infrastructure runway, lighting, compliance
- Parks, gardens, ovals, playgrounds, and foreshore
- Council-owned buildings and housing
- Boat ramps, jetties, and coastal facilities
- Fleet and heavy plant



### THE TEAM BEHIND THE WORK



- Urban Operations Roads, drainage, maintenance (Kieren)
- Facilities & Parks Buildings, gardens, ovals (Dean)
- Strategic Projects Grants, capital works, asset management (Chandan)
- Admin & Depot Support Scheduling, procurement, MEX systems
- Around 40 dedicated staff and contractors deliver daily maintenance and improvement work across the Shire.







- Ageing infrastructure and limited funding
- Large regional network and flood/weather impacts
- Skilled labour shortages
- High material and freight costs
- Balancing community expectations with available resources



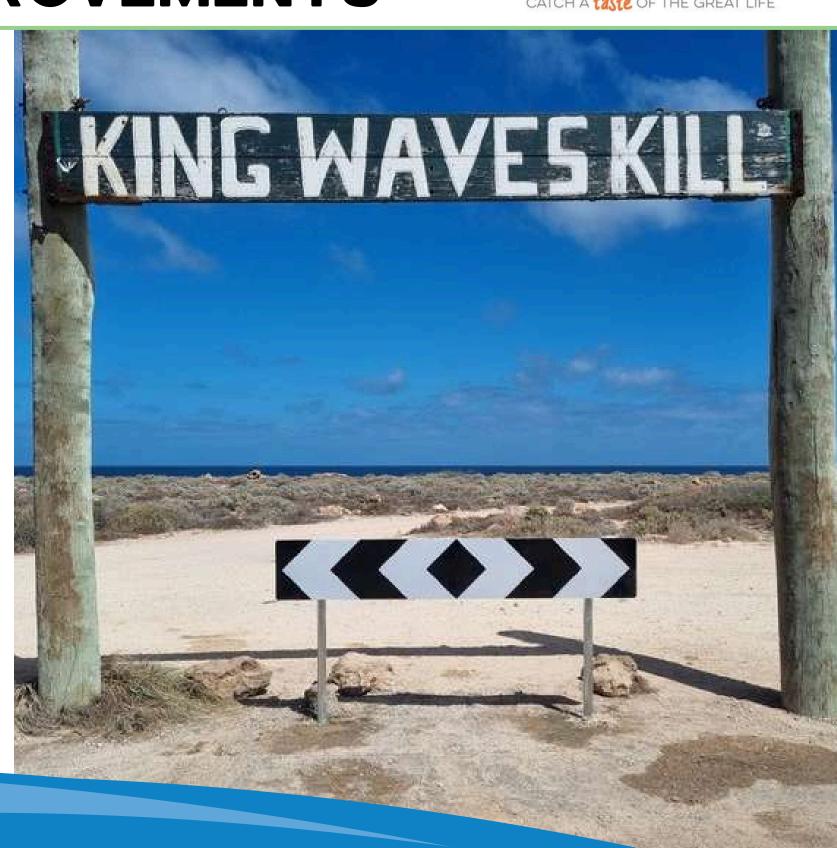






- Weekly works planning and scheduling
- Asset tracking through MEX for better visibility
- 3-year capital works register created
- Budget control and procurement compliance strengthened
- Improved communication and depot safety culture









- Faster responses to maintenance requests
- Clearer priorities and accountability
- Stronger coordination between depot and office teams
- Visible improvement in road and park maintenance standards







- Move from reactive to planned maintenance
- Deliver Airport Upgrade (design → tender → construction)
- Roads to Recovery and DRFAWA programs in delivery
- Finalise 3–5 year Road Strategy
- Invest in local skills and workforce training
- Build stronger community communication and transparency







- Safer, more reliable roads and public spaces
- Better use of ratepayer funds
- Greater visibility of where we're working and why
- Open communication between the Shire and community







- "Infrastructure Services is rebuilding how we deliver essential services for Carnarvon.
- We're committed to planning smarter, communicating better, and delivering consistently."

Thank You!





# REMOTE JOBS & ECONOMIC DEVELOPMENT

- Approx. \$3 million over 3 years in for wages and salaries for 13 FTE positions across our Infrastructure, Administration and Communities Teams.
- Funding for \*new\* positions only funds can not be used to supplement existing workforce costs
- Approx. \$1 million per year injected directly into Carnarvon







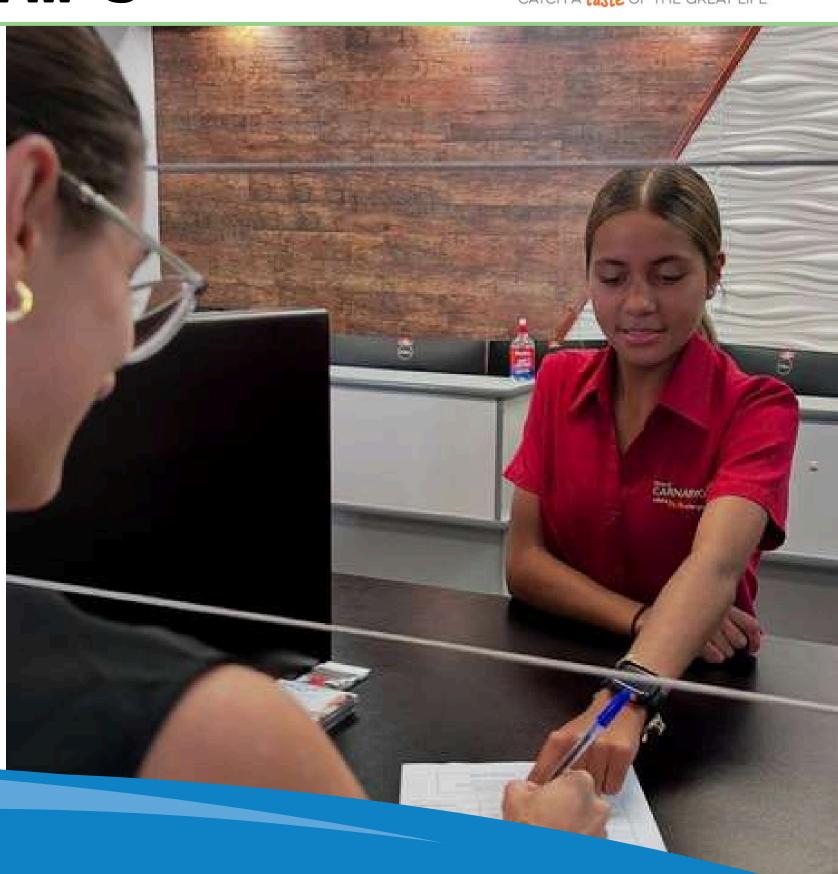
- Depot roles maintaining public spaces
- Administration: Concierge Officers
- Community roles supporting youth, seniors and families
- Mix of full-time, part-time, and casual roles
- Mix of people entering the workforce for the first time and people re-entering the workforce
- Each participant is encouraged and supported to complete formal qualifications for their roles
- Building workforce capacity for the Shire and local businesses







- Onboarding six school leavers
- School-based traineeships for Year 11 students
- Supports youth staying in town
- Builds a homegrown skilled workforce







### Preparing to Advertise

- Coordinator Community Safety
- Community Safety OfficerEnvironmental Health Officer

### Currently Advertised

- Aerodrome Reporting Officer
- Executive Services Coordinator
- People & Safety Coordinator EOI 6 month maternity leave contract
- General Service Officers

### General Applications

- Open year round
- Executive Services Coordinator







LG Professionals **Winner**2025 Warlang Workplace Wellbeing Award

Work Health & Safety Foundation Awards 2025 **Finalist** 

Award 3: Health & Wellness Award

Work Health & Safety Foundation Awards 2025 **Finalist** 

Award 8: Disability Employment Pathways Initiative







LG Professionals **Winner**2025 Emerging Leader of the Year

**Denika Sweetman**People, Culture & Wellbeing Manager





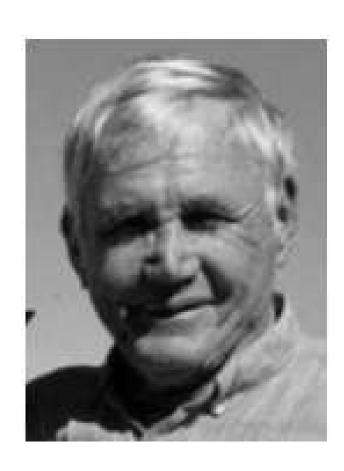




Beard, Merome Town Ward



Skender, Luke Town Ward



Maslen, Dudley Town Ward



Ferreirinha, Marco Plantation Ward



Young, Mark Coral Bay Ward